



Press Release
Stockholm May 8, 2024

Net Insight's CEO has sold shares

Stockholm - Net Insight's CEO Crister Fritzson has sold about 5 million B shares in Net Insight AB (publ).

Net Insight's CEO, Crister Fritzson, today on May 8th, sold about 5 million B-shares in Net Insight at a price of SEK 5.14 each, corresponding to the weighted average price over the last ten trading days. Following the sale, Crister Fritzson owns about 7.2 million shares in Net Insight, remaining as one of the company's largest shareholders. The transaction was conducted outside the marketplace before the market opening, with the buyer being Net Insight's largest shareholder, Briban Invest AB.

"In connection with my taking on the role as CEO of Net Insight, I wanted to make a larger investment in the company considering the significant potential I saw and still see. This investment was partially financed through a credit that has now matured. My view on the company's potential has only grown stronger, and I have retained the majority of my ownership in Net Insight," said Crister Fritzson.

The transaction will be reported to the Swedish Financial Supervisory Authority, according to applicable regulations.

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged

IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit netinsight.net

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This information is information that Net Insight is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-05-08 08:30 CEST.

Attachments

[Net Insight's CEO has sold shares](#)