

# Kjell Group appoints Thomas Pehrsson as new CFO

**Kjell Group has appointed Thomas Pehrsson as the new CFO and member of the group management. Thomas joins from a role as CFO and deputy CEO at CDON AB and will take up his new role on April 15, 2024.**

*"It feels fantastic to welcome Thomas to Kjell Group and our journey towards becoming the number one choice in the Nordics for everyone who wants to maximize the possibilities of technology. Thomas will be a great asset to the company with his combination of industry understanding, leadership and solid financial experience," says Andreas Rylander, president and CEO, Kjell Group.*

Before the different roles at CDON AB, Thomas held the position of CFO for Tunstall Health Group's Nordic company, and has a past with BorgWarner, Capgemini and Coca-Cola.

*"I am very happy to be part of Kjell Group's journey going forward. With its strong brand in a unique niche in an attractive market, the group is well positioned for the future, and I look forward to facing that future with the strong and dynamic team at Kjell," says Thomas Pehrsson.*

## Contacts Kjell Group

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## About Us

Kjell Group offers the market's most comprehensive product range in electronic accessories, including advisory services and installation. The business is conducted online in Sweden, Norway and Denmark and via 144 service points, of which 114 in Sweden and 30 in Norway.

Through Kjell & Company's customer club, with over 3.2 million members, and wholly owned Danish company AV-Cables, the company has a unique understanding of people's technology needs, and the Group's approximately 1,200 employees work every day to improve people's lives through technology.

## Image Attachments

[Thomas Pehrsson](#)

Press Release  
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**Kjell & Company**

## Attachments

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