

CEO Anders Dahl leaves Nepa – search for successor initiated

Anders Dahl has notified the Board of Directors of Nepa AB (publ) that he has decided to resign from his position as CEO. Anders will remain in his role during a transition period and will leave Nepa during the first quarter of 2027.

Anders has served as CEO of Nepa since early 2024, having initially joined as Interim COO in 2023. During his tenure, Nepa has undertaken a comprehensive transformation focused on increasing scalable recurring revenue, rightsizing the cost base, simplifying the operating model, strengthening commercial execution and consolidating its technology platform.

These measures have created a more resilient recurring revenue base and a structurally lower cost base. In the second quarter of 2026, ARR grew by 16.4 percent to SEK 140.9 million, net revenue retention reached 101.0 percent and churn declined to 0.7 percent. Underlying subscription revenue grew at a double-digit rate for the second consecutive quarter, while the company continued to improve its earnings profile.

"On behalf of the Board, I would like to thank Anders for his leadership and significant contribution to Nepa. He took on the role at an important time and has led a comprehensive transformation of the company. Under his leadership, Nepa has sharpened its strategic focus, phased out less scalable and lower-margin business, established a structurally lower cost base and built a more focused operating model. Nepa is a more resilient and scalable company today, with a significantly stronger foundation for sustainable and profitable growth, and with this operational transformation significantly complete we now initiate a search for a commercial leader who will be able to rapidly scale the platform that Anders has put in place. We wish Anders every success in the future," says Dan Foreman, Chair of the Board of Nepa.

"It has been a privilege to lead Nepa and to work alongside its talented and committed employees. Together, we have made difficult but necessary changes, strengthened the recurring revenue business and created a leaner and more scalable operating model. I am proud that this work is now reflected in accelerating ARR growth, stronger client retention and improving financial performance. Nepa has a clear strategic direction and a strong foundation for its next phase of development. I remain fully committed to the company and to ensuring a smooth transition during the coming months," says Anders Dahl, CEO of Nepa.

The Board's search for a new CEO has commenced. Nepa will provide further information once a successor has been appointed.

For more information, please contact:

Dan Foreman, Chairman of the Board, ir@nepa.com

About Nepa

Nepa is a leading company within brand development and marketing optimization. By combining modern research with cutting-edge technology, deep expertise and innovative solutions, Nepa helps some of the world's most well-known brands create growth through data. Headquartered in Stockholm, Sweden, with operations in Norway, Finland, Denmark, the UK, the US and India, Nepa supports companies in more than 50 countries. The company has been listed on the Nasdaq First North Growth Market since 2016.

Redeye Nordic Growth AB is Nepa's Certified Adviser. Full contact details are available at nepa.com/investor-relations.

This information is information that Nepa is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-09-30 21:10 CEST.

Attachments

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