

# STRAX

**PRESS RELEASE**  
**September 18, 2023**

## Changes in the Board of Directors

Pia Anderberg has decided to resign as a Board Member of STRAX. Pia was elected as a Board Member in 2018 and has ever since contributed greatly to STRAX.

Pia Anderberg has several other board assignments and has recently accepted to join the board of a larger corporation and in light of this will no longer have capacity to be engaged as a board member of STRAX.

“Pia has been a very valued Board Member in STRAX and we truly regret to see her leave,” says Bertil Villard, Chairman of STRAX.

“I have, during the last, almost, 6 years highly appreciated working together with a very interesting and innovative team at STRAX. Together we have managed to overcome many challenges and renew the company. It is a bit sad to have to leave at this point in time, but life brings us in different directions. I wish the STRAX team all the best luck in harvesting all the positive things I am convinced they have ahead of them,” says Pia Anderberg.

**For further information please contact:**

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## About STRAX

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STRAX is a global leader in accessories that empower mobile lifestyles. Our portfolio of branded accessories covers all major mobile accessory categories: Protection, Power, Connectivity, as well as Personal Audio.

Own brands are Urbanista, Clckr, Planet Buddies and RichmondFinch. Our distribution business reaches a broad customer base, through 70 000 brick and mortar stores around the globe, as well as through online marketplaces and direct-to-consumers. Our distribution business also services over 40 other major mobile accessory brands.

Founded as a trading company in 1995, STRAX has since expanded worldwide and evolved into a global brand and distribution business. Today we have over 200 employees in 13 countries. STRAX is listed on the Nasdaq Stockholm stock exchange.

Discontinued operations include Health & Wellness, own brands Dóttir and grell, and licenced brand portfolio of adidas and Diesel.

## Attachments

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### [Changes in the Board of Directors](#)