



Regulatory press release, 2 July 2021

Reporting of transactions made by persons discharging managerial responsibilities and persons closely associated with them in Linkfire A/S' shares

Pursuant to the Market Abuse Regulation article 19, Linkfire A/S, CVR no. 35835431, hereby notifies receipt of information of the following transactions made by persons discharging managerial responsibilities in Linkfire and persons closely associated with them in Linkfire's shares.

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Rocket Group ApS
2.	Reason for the notification	
a)	Position/Status	Closely associated with Lars Wiberg Ettrup, CEO of Linkfire A/S
b)	Initial notification/Amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Linkfire A/S
b)	LEI	984500Z56C097569I250
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	ISIN DK0061550811
b)	Nature of the transaction	Redelivery of lent shares from Pareto Securities AB
c)	Price(s) and volume(s)	Price(s) N/A Volume(s) 6,084,827
d)	Aggregated information	
	<ul style="list-style-type: none"> Aggregated volume 	

	• Price	6,084,827 shares N/A
e)	Date of transaction	2 July 2021
f)	Place of the transaction	Outside a trading venue

For further information, please contact:

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This information is such information as Linkfire A/S is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 17:30 CET on 2 July 2021.