

Ortivirus AB starts subsidiary in Denmark

Ortivirus is pleased to announce that the company is starting the Danish subsidiary Ortivirus MobiMed ApS. With this establishment, Ortivirus strengthens its presence in the country and its relation to current and potential customers.

As the need for innovative solutions in e-health increases, the demand for Ortivirus' systems increases around the world. As a result of a growing business in Denmark, Ortivirus has now decided to start a subsidiary to enhance marketing and sales activities in the country.

"There is an increased interest in our products in Denmark and by establishing a subsidiary we can deliver optimal support to our existing and future Danish customers." - Says Reidar Gårdebäck, CEO Ortivirus

Ortivirus MobiMed ApS will offer the Danish market Ortivirus' solutions MobiMed Monitor, MobiMed ePR and MobiMed Life.

"We are very excited to grow on the Danish market, MobiMed is a modular and competitive total solution that clearly meets the market requirements" - Says Morten Flor Skaletz, Senior Product Specialist, Ortivirus MobiMed ApS

Contacts

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About Ortivus

Ortivus develops and commercialises MobiMed, medical technology solutions for a safer and more efficient healthcare. The company was founded in 1985 and is today a leading provider of mobile digital solutions for prehospital care, worldwide. Ortivus' products are based on in-depth expertise in cardiology as well as decades of development together with users and customers. The company's headquarters are located in Danderyd, Stockholm and the company has, since 1998, a wholly-owned subsidiary based in the United Kingdom.

MobiMed is a modular platform that currently is used by over 12,000 paramedics in over 2,700 emergency vehicles. The platform consists of a monitor that in real-time measures, monitors and shares patients' vital parameters, such as, ECG, blood pressure and blood oxygenation. The system also consists of an electronic patient record for decision support, collection of patient data and clinical documentation.

MobiMed has a total weight of 3.5kg and is created to function in a demanding environment and out in the field. The two-way communication supports telemedicine consulting with clinical experts while patient data is seamlessly integrated into the medical records at the hospitals and primary care centers. MobiMed saves time and helps healthcare professionals make the right decisions in critical situations. MobiMed also contributes to improved quality of care and saved resources.

Ortivus Class A and Class B shares are listed on the NASDAQ Stockholm Small Cap list.

Read more about Ortivus at www.ortivus.com

Attachments

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