

Neobo tests water-saving innovation in Nynäshamn – saves water and captures microplastics

As part of its efforts to reduce water consumption and environmental impact, Neobo has launched a pilot project and installed an innovative water recycling solution in the Heimdal area of Nynäshamn. The solution involves connecting a unit to washing machines to recycle water and energy while also filtering out microplastics that would otherwise be released into the wastewater system.

The pilot project was launched in one of Neobo's properties in Nynäshamn, where the laundry room is frequently used. Already after 910 washes, the solution has shown clear results:

- 15,262 liters of water have been saved
- 1,817 grams of microplastics have been captured
- CO2 emissions have been reduced

- We saw a need to both reduce our water consumption and find sustainable technical solutions. This solution appeared to be both simple and effective, and the results so far confirm that. We are now moving forward in more of our residential areas to ensure that we reach our long-term sustainability goals, says Malin Axland, General Counsel and Head of Sustainability at Neobo.

The project is part of Neobo's sustainability efforts, which focus on energy efficiency, reduced emissions, and circular resource use.

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About Us

Neobo is a real estate company that manages and refines residential properties over the long term in municipalities with strong demand for rental apartments. Our vision is to create attractive and sustainable living environments where people can thrive and feel secure. Neobo's shares are listed on Nasdaq Stockholm under the ticker symbol NEOBO and ISIN code SE0005034550.

Image Attachments

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[Neobos mimbox in Nynäshamn](#)

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Attachments

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