



Mobilelinks to expand network capacity using Net Insight's solutions

Stockholm, Sweden – Net Insight and Mobilelinks, one of Northern Europe's leading media service providers, will provide media network solutions and services for delivery of live content from premium live sports in the Nordics.

Mobilelinks expands its network capacity by deploying Net Insight's Nimbra solutions at fifty network PoPs for arenas and broadcasters throughout the Nordic countries, offering 10 Gbps capacity per arena with ability to deliver multiple uncompressed feeds from each arena from several concurrent productions, incl. audio and arena networks. The network capacity will now be expanded by 100 Gbps using Net Insight's powerful terabit media transport platform, the Nimbra 1060. The agile, low-latency network enables more and larger productions and accommodates future requirements like new formats and remote production.

"We are delighted to expand our network capacity and to serve premium live sports in the Nordics," says Andreas Langell, CEO of Mobilelinks. "With this deal, we are strengthening our market position by doubling our switching capacity from 100 to 200 Gbps, enabled by the high-capacity Nimbra 1060 platform. The upgraded network will have a high degree of flexibility, able to accommodate a range of future customer production and transport requirements."

"Net Insight is happy to support Mobilelinks, rights owners and broadcasters in the Nordics to deliver exciting live experiences to millions of sports fans. With this deal, we are further strengthening our position in our home markets," says Crister Fritzson, CEO at Net Insight. "We clearly experience customers' growing need to expand their network capacity, and our high-capacity network solutions have demonstrated its ability to meet the highest reliability and flexibility requirements."

The network installation is ongoing since late June, with the first live games expected to be delivered over the network from August. The total order value exceeds SEK 8 million, with around two-thirds delivered during the first quarter of 2020 and the remaining part delivered during the second quarter of 2020.

For further information, please contact:

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About Net Insight

Net Insight is a global leader in media networks and resource optimization. With more than 20 years' experience, Net Insight is a trusted and important partner and a leading force in the media tech industry in creating a better media experience.

Net Insight is powering the evolving media business in a connected world where technology enables seamless meetings between producers, distributors and consumers of content – regardless of geographical location, technical resources or distribution network. With its deep market knowledge and insight, genuine customer focus and world-leading innovative technology, Net Insight makes it easier to create and deliver better content in a more reliable and effective way. Net Insight is driven by the idea that everything can always be done smarter, for both its customers and their customers.

More than 500 world-class customers run mission-critical media services using Net Insight's solutions in more than 70 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

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About Mobilelinks

As Northern Europe's leading partner in the delivery of broadcast media we operate throughout Sweden, Norway, Denmark, and Finland. We offer transmissions via satellite, IP infrastructure and Mobile networks.

Our experience for contribution and production of events are the ideal match to give our clients the best possible solution for their production.

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For more information, please visit mobilelinks.se/

Attachments

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