

# Innovation, Purpose, and Growth: Hanna Sjöström in the Spotlight with PRO TEMPORE

How do you lead a publicly listed medtech company with a heart for patient care and eyes set on the U.S. market? In a new Spotlight interview with PRO TEMPORE, Hanna Sjöström, CEO of Neola Medical, shares her career journey, perspectives on leadership in times of change, and why she believes in the powerful combination of technology and purpose.

With experience from global giants such as L'Oréal and Coca-Cola, as well as agile medtech start-ups, Hanna Sjöström has found her place at the intersection of innovation and societal impact. As CEO of Neola Medical, she leads a company developing technology to continuously monitor the lungs of preterm born babies, with the goal of enabling earlier detection of complications. In the interview, she talks about steering a listed company through capital raising, regulatory milestones, and international expansion.

Beyond Neola Medical, Hanna Sjöström serves on several boards within the Life Science sector and shares her insights on leadership, perseverance, and what fuels her energy outside of work.

Read the full interview in Swedish here: Pro Tempore Spotlight - Hanna Sjöström

## For further information, contact:

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#### **About Neola Medical**

Neola Medical AB (publ) develops an innovative medical technology device for non-invasive, continuous lung monitoring and real-time alerts of potentially life-threatening lung complications in preterm born babies. By enabling instant detection, the technology aims to support earlier intervention, improve clinical decision-making, enhance long-term outcomes, and ultimately contribute to saving lives. The patented, cutting-edge technology was developed at Lund University in Sweden and is based on a spectroscopic method that measures changes in lung volume and oxygen gas concentration. Neola Medical builds on Sweden's longstanding legacy of medical technology innovation and contributions to global health care. Neola Medical was founded in 2016 and is listed on NASDAQ First North Growth Market (ticker: NEOLA). Read more at www.neolamedical.com. The company's Certified Adviser is FNCA Sweden AB.

# **Image Attachments**

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## **Attachments**

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