

Swedencare AB (publ) secures the most important production market through exclusive rights for the purchase of raw material for dental products for Europe

Swedencare AB (publ) has through a new agreement until 2025 secured the exclusive right in Europe for the unique raw material in Swedencare's most important product line ProDen PlaqueOff®. The agreement also guarantees sufficient volumes to be able to satisfy the sharply increasing demand for our current and future products within the product line.

"With this agreement we have now secured, together with the agreement for the North American market that we announced last week, exclusive raw material rights to our production markets for our main product ProDen PlaqueOff®. We have our own facility in Ireland where we produce ProDen PlaqueOff® for Europe and the rest of the world outside the US and we are very pleased to have now ensured an exclusive collaboration for the future." Says Håkan Lagerberg, CEO of Swedencare.

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About Swedencare

Swedencare develop, produce, market, and sell premium products on the global and fast-growing market within animal healthcare for cats, dogs and horses. The product groups ProDen PlaqueOff®, Stratford and NutriScience are represented on approximately fifty markets in all parts of the world through ten subsidiaries in the Nordics, United States, France, Spain, Greece, Great Britain and Ireland and with an external distribution network. Swedencare's sales have increased significantly over the last few years with strong margins and results. The board of directors and the management have a wide and extensive experience of international marketing and sales.

Press Release
11 November 2020 16:00:00 CET



Attachments

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