PRESSRELEASE October 23, 2026

PROACT RECEIVES EXCELLENCE IN DATACENTER SALES 2026 AWARD FROM DELL TECHNOLOGIES

Proact, a European technology company providing secure and sovereign hybrid cloud solutions for business-critical and society-critical data infrastructure, has received the Excellence in Datacenter Sales 2026 award within the Dell Technologies Partner Program. The award was presented at Dell Technologies Forum in Stockholm on 22 October 2026.

According to Dell Technologies' citation, Proact is recognised for its market-leading expertise and consistent success in complex data centre and cloud solutions, and for guiding customers towards modernised, high-performance data centres by staying at the forefront of technological development.

''This award recognises the work that Proact's people do every day in some of our customers' most critical environments. Organisations need to modernise their data centres while the demands for security and control over their own data are becoming ever more stringent. That is where deep technical expertise makes a real difference. We thank Dell Technologies for the award and look forward to further developing our partnership,'' says Magnus Lönn, President and CEO, Proact IT Group.

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About Proact

Proact is a European technology company that offers secure, sovereign and resilient hybrid cloud solutions for critical business and societal data infrastructure. We support organisations in managing, protecting and deriving value from their data in environments where availability, security and regulatory compliance are of the utmost importance.

At the intersection of hybrid cloud, cybersecurity and AI-driven data growth, Proact supports its customers in meeting the increased demand for compliance and resilience.

With over 30 years' experience, Proact employs approximately 1,000 people across 12 countries and has over 2,000 active customers.

Proact IT Group AB (publ) is listed on Nasdaq Stockholm under the ticker symbol PACT. For further information about Proact's activities please visit us at **www.proact.eu**

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Image Attachments

Proact receives Excellence in Datacenter Sales 2026 award from Dell Technologies

Award