

MAJOR SHAREHOLDERS CONSOLIDATE HOLDINGS IN JOINT COMPANY AND INTEND TO INCREASE OWNERSHIP IN BOHO GROUP

Boho Group AB (publ) announces that the Company's shareholders Mattias Kaneteg, Fernando Moreno, and Félix Ruiz Hernández, who together control approximately 18 percent of the shares in Boho Group, have decided to consolidate their shareholdings into a jointly owned holding company.

According to information communicated by the shareholders to the Company, the intention is for the holding company to act as a coordinated and long-term owner, with the ambition to support and contribute actively to the future development of Boho Group. The shareholders have also communicated that the holding company intends to raise additional capital with the purpose of gradually increasing its ownership in Boho Group.

Mattias Kaneteg comments:

"Through our joint holding company, Boho Group will now have a larger and more coordinated shareholder. We intend to gradually build our ownership in the Company in order to play a more active role in its development and contribute to making Boho one of the most sought-after players in the Marbella hospitality industry. Our holding company is well capitalized and prepared to support Boho Club in its next phase of development and help the Company grow into its new ambitions."

Fernando Moreno adds:

"We see significant potential in Boho Group and in the development that is now taking place around the Company and its assets in Marbella. By consolidating our ownership, we are creating a clear platform for a long-term and active ownership engagement, while also opening the possibility to bring in additional capital to strengthen our position over time."

Boho Group welcomes the initiative and views positively the establishment of a coordinated and long-term ownership structure supporting the Company's continued development.