

WPTG Strengthens CFO function by appointment of Hans Hägg

Stockholm, Sweden – 2025-06-27. White Pearl Technology Group AB (Nasdaq First North: WPTG; OTCQX: WPTGF), a leading global provider of digital transformation solutions with 32 subsidiaries across 20 countries, today announced the recruitment of Mr. Hans Hägg as CFO for the Swedish parent company.

Mr. Hägg brings extensive experience in group accounting and compliance requirement in listed companies. Previously an Interim Managment Consultant and Vice President Head of Group Financial & Business Control at the Soya Group, he has been selected based on his deep understanding of capital markets and investor behavior, strong grasp of IFRS and Swedish corporate governance rules, experience with small/mid-cap public companies listed on Nordic exchanges and experience in navigating sensitive reputation and legal matters.

Supporting the WPTG Investor relations team, Mr. Hägg will lead communication of quarterly and annual financial results to shareholders, analysts, and Nasdaq Stockholm. He will be tasked to shape and drive market perception strategy, especially around organic growth vs. acquisitions. He will ensure full compliance with Swedish disclosure regulations, including MAR and Nasdaq rulebooks as well as work with PR and legal teams to manage reputation risk and external communication. Hans Hägg will join the top management team at White Pearl Technology Group based in Stockholm. He will commence his position on August 1, initially on a part-time basis and act as the statutory CFO for the Swedish parent company. He will be working closely with Mr. Chettan Ottan, who will remain as Group CFO.

Acquisitions and Organic Growth

Mr. Hägg will be a key driver when WPTG intends to selectively acquire complementary businesses across Sweden, Denmark, Norway, and Finland that offer strong delivery capabilities, sector specialisation, or customer bases aligned with the company's high-value offerings in AI, data analytics, cloud transformation, and enterprise solutions. These acquisitions will not only expand the regional footprint but also accelerate synergies with existing IP and managed service platforms. At the same time, WPTG is investing in organic growth by deepening local client relationships, scaling delivery centres, and cross-selling group-wide innovations to Nordic enterprises looking for global reach with local expertise.





For more information, please contact:

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About White Pearl Technology Group:

White Pearl Technology Group AB (WPTG) is a global technology company specialising in digital transformation solutions. With a presence in over 30 countries and a team of 750 experts, WPTG helps organisations navigate the complexities of the digital age, offering services ranging from ICT and system integration to business software and digital innovation. The company is listed on Nasdaq First North (WPTGB) in Stockholm, Sweden and on OTCQX (WPTGF) in the U.S.

Image Attachments

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Attachments

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