

# SaveLend Group AB launches Project Finance – A new way for investors to actively choose their investment projects

**SaveLend Group AB ("SaveLend Group" or "the Company") is launching its new product, Project Finance, on the savings platform. This solution allows investors to choose specific projects to invest in themselves. With Project Finance, investors can place larger amounts in selected real estate and corporate loans than was previously possible through the Company's interest robot.**

Prior to the launch, SaveLend Group conducted a pilot study and observed significant interest from the investor side. Projects presented via email and handled manually have received positive reactions and closed very quickly, indicating a strong demand for this type of investment opportunity.

"We see Project Finance as an important milestone for SaveLend Group. It's not just a step forward in diversifying our offerings, but also an excellent channel for attracting new capital to the platform," says Ludwig Pettersson, CEO of SaveLend Group. "Our ambition is to continually develop and improve the experience for our investors, and we believe this new product will be very well received among sophisticated investors looking for greater influence and customization options in their investments."

Project Finance has been available on the SaveLend Group savings platform since yesterday, November 13. Larger investments in individual projects entail greater risk than investing through SaveLend's saving strategies where the interest robot distributes capital across a large number of credits in different categories. The loans mediated through Project Finance fall under the crowdfunding license, and an investment in this product therefore requires a completed knowledge test and a four-day reflection period. For more information, visit <https://savelend.se/en/project-finance>.

## **For further information:**

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**About SaveLend Group:**

SaveLend Group AB, 559093-5176, is a fintech company with approximately 75 employees and offices in Sweden, Finland and Poland. The business is based on the savings platform SaveLend and the billing platform Billecta.

The savings platform makes it possible for savers to get yield through saving in credits, such as SME, real estate, consumer credit and factoring in both SEK and EUR. The billing platform consists of a complete billing system containing, among other things, accounts receivable, notification and financing solutions.

**Attachments**

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