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PRESS RELEASE

Kambi Group plc to power multi-province Canadian sportsbook solution for Atlantic Lottery Corporation and British Columbia Lottery Corporation

The agreement will see Kambi's Turnkey Sportsbook power sportsbooks in seven of Canada's 10 provinces following its selection via an RFP for the provision of a national sports betting solution

Kambi Group plc ("Kambi"), the home of premium sports betting solutions, has been selected by Atlantic Lottery Corporation (ALC) and British Columbia Lottery Corporation (BCLC) as the sportsbook technology and services supplier for a multi-province Canadian sportsbook solution.

The selection follows a joint Request for Proposal (RFP) led by ALC to appoint a single supplier for a national sports betting solution capable of supporting multiple provincial lottery operators through a scalable and high-performance platform, while delivering a consistent player experience across different provinces.

The framework aligns participating provincial gambling corporations around a shared sportsbook technology and trading foundation, delivered by each operator within their respective jurisdictions.

In addition to British Columbia, BCLC provides online gambling and sports betting in Saskatchewan and Manitoba, while ALC operates government-regulated sports betting in the four Atlantic Canada provinces of Nova Scotia, New Brunswick, Prince Edward Island, and Newfoundland and Labrador.

Kambi will deliver its multi-channel Turnkey Sportsbook product, providing a fully managed solution that combines best-in-class platform technology, award-winning trading capabilities and advanced risk and liability management. The platform is designed to operate reliably at scale across both online and retail channels, while meeting the regulatory, integrity and operational requirements of lottery and state-owned operators.

Werner Becher, CEO of Kambi Group, said: "Being selected to power this multi-province sportsbook solution is a strong endorsement of Kambi's trusted technology, regulatory expertise and proven ability to deliver at scale. ALC and BCLC have set out a clear vision for a single, consistent sportsbook and we are proud to support its next phase with our high-performance, compliant and proven Turnkey Sportsbook. Kambi has a long history of working with lottery and state-owned operators worldwide, and we look forward to delivering a world-class sports betting experience for players across multiple Canadian provinces."

Scott Eagles, Director of Sports Betting at Atlantic Lottery, said: "This collaboration

represents an important step forward in how provincial lotteries work together to deliver a consistent, high-quality sports betting experience for players, while maintaining strong governance within each jurisdiction. Through this collective approach, we are focused on prioritising trust, integrity and player protection. Kambi's proven sportsbook technology, deep experience supporting lottery and state-owned operators, and ability to deliver across both digital and retail channels made them a strong partner to support our shared objectives and the long-term future of sports betting for Canadians."

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About Kambi

Kambi Group is the home of premium sports betting services for licensed B2C gaming operators. Kambi's portfolio of market-leading products include Turnkey Sportsbook, Odds Feed+, Managed Trading, Bet Builder, Esports, Front End and Sportsbook Platform. Kambi Group also operates esports data and odds supplier Abios, front end technology experts Shape Games and cutting-edge AI trading division Tzeract. Kambi Group's partners include ATG, Bally's Corporation, Corredor Empresarial, Kindred Group, LeoVegas, LiveScore, Rush Street Interactive and Svenska Spel. Kambi Group employs more than 1,000 staff across offices in Malta (headquarters), Australia, Denmark, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye Nordic Growth AB.

Image Attachments

[Kambi X ALC BCLC](#)

Attachments

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