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# Stillfront and NAVER WEBTOON Partner to Bring Webcomics to Global Gaming Audiences

Nanobit to Develop Free-to-Play Mobile Games Featuring Some of NAVER WEBTOON's Most Popular Series

Stillfront studio's Nanobit has today announced it has partnered with NAVER WEBTOON, WEBTOON Entertainment Inc.'s Korean platform, to develop new free-to-play mobile games based on popular webcomic titles for gaming audiences worldwide.

Nanobit's new collection of interconnected games will initially feature five of NAVER WEBTOON's top webcomics including "Operation: True Love," "My Roommate is a Gumiho," "My ID is Gangnam Beauty," "See You in My 19th Life," and "Secretary's Escape," with the potential to expand to additional titles in the future. The strategic partnership aligns well with Stillfront's strategy to drive organic growth, expand its narrative games franchise ecosystem, and leverage engine sharing opportunities. The strategic partnership will further strengthen Stillfront's presence in Asia by establishing a business relationship with a strong global partner.

"It is with great pleasure that we announce our partnership with WEBTOON. This collaboration will allow Nanobit to create player-centric, narrative games and bring some of WEBTOON's most popular IPs to life. Entering this partnership aligns with our strategy to expand our narrative games franchise portfolio. Additionally, it will boost our marketing efforts as we strive to provide an exceptional gaming experience to millions of WEBTOON readers," says Alexis Bonte, Interim CEO, Stillfront.

The collaboration is the latest example of WEBTOON Entertainment's work to extend its content across new formats and platforms. The company's global IP & Creator Ecosystem includes webcomics, webnovels, TV and film, print books, merch, gaming, and more, bringing WEBTOON stories and characters to audiences in a variety of engaging and interactive mediums.

# **About Nanobit**

Nanobit is an award-winning mobile games studio that has been part of Stillfront since 2020. Nanobit's mission is to create player-centric narrative and lifestyle games. Nanobit's largest titles today are Tabou Stories: Love Episodes, Hollywood Story: Fashion Star and Winked: Episodes of Romance to name a few. With more than 250 million players worldwide and over 1,5 million monthly active users, Nanobit's games have gained a loyal following.

#### **About Stillfront**

Stillfront is a global games company that develops digital games played by almost 45 million people each month. Our diversified portfolio spans well-established franchises like Big Farm, Jawaker and Supremacy, to smaller, niche games across our different genres. We believe gaming can be a force for

good and we aim to create a gaming universe that is digital, affordable, equal, and sustainable. Our headquarters are located in Stockholm, Sweden, but our game teams and studios are located all over the world. Our main markets are the US, Japan, MENA, Germany, and the UK. Stillfront's shares (SF) are listed on Nasdaq Stockholm. For further information, please visit: stillfront.com.

## **About WEBTOON Entertainment**

WEBTOON Entertainment is a leading global entertainment company and home to some of the world's largest storytelling platforms. As the global leader and pioneer of the mobile webcomic format, WEBTOON Entertainment has transformed comics and visual storytelling for fans and creators.

With its CANVAS UGC platform empowering anyone to become a creator, and a growing roster of superstar WEBTOON Originals creators and series, WEBTOON Entertainment's passionate fandoms are the new face of pop culture. WEBTOON Entertainment adaptations are available on Netflix, Prime Video, Crunchyroll, and other screens around the world, and the company's content partners include Discord, HYBE, and DC Comics, among many others.

With approximately 170 million monthly active users, WEBTOON Entertainment's IP & Creator Ecosystem of aligned brands and platforms include WEBTOON, Wattpad--the world's leading webnovel platform--Wattpad WEBTOON Studios, Studio N, Studio LICO, WEBTOON Unscrolled, LINE MANGA, and eBookJapan, among others.

### For additional information, please contact:

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## **Attachments**

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