

Ringtjänst i Uddevalla joins Citira

Ringtjänst i Uddevalla, a trusted tire shop and long-term Däckia Partner in Uddevalla, is joining forces with Citira. The acquisition advances the expansion of Citira's service coverage in western Sweden with the addition of a key service point.

Built by driven entrepreneurs with a high level of service expertise, Ringtjänst i Uddevalla is known for its close focus on customer needs and strong commercial judgement. The company has built a particularly strong reputation within the passenger car segment, and is currently achieving great growth in the heavy vehicle segment. Strategically located near the intersection of E6 and national road 44, the acquisition improves the group's coverage across key transportation routes in western Sweden.

"Ringtjänst i Uddevalla is an important addition to Citira. The strength of the team, combined with an accessible location, will provide clear value for our customers and gives us a solid foundation to expand our presence in this part of Sweden. We are pleased to welcome Peter and his team to Citira," says David Boman, CEO of Citira.

"It is a very exciting time to join Citira. Their presence in the industry keeps increasing rapidly, and we look forward to be part of the journey. For our customers and employees, the transaction means continuity. We will continue with the same team, in the same premises, and with the same focus on delivering world-class service. At the same time, we now gain access to strong support to further develop the business." says Peter Johansson of Ringtjänst i Uddevalla.

Ringtjänst i Uddevalla will continue to be managed locally, with the same presence and engagement in day-to-day operations, while now gaining access to Citira's resources and support for continued development. Peter Johansson will become a co-owner of Citira.

Contact

David Boman, CEO at Citira

Email: press@citira.com

About Citira

Citira is a circular tire management provider. Our company offers tire service, collection and retreading of worn-out tires, as well as sale and delivery of replacement tires. Our inhouse logistics enables a circular flow of products – delivering replacement tires, while collecting used casings.

Citira strives to make tire management convenient and sustainable for transport companies and vehicle users. Our company supports customers in gaining more uptime, reducing environmental impact, lowering costs, and meeting safety requirements.

Citira consists of 120+ directly operated service stations, 39 affiliated service stations, 5 retreading sites, 1000+ employees and inhouse logistics covering Northern Europe. Our mission is to keep society moving in a convenient, sustainable way.

For more info visit citira.com and follow us on LinkedIn.