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PRESS RELEASE

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Maximum Entertainment Celebrates Two Launches Today – Paleo Pines and Super Animal Royale Season 9

Stockholm, Sweden – (September 26, 2023) – Maximum Entertainment AB (Nasdaq: MAXENT B) today launched dinosaur-friendly farming sim Paleo Pines, along with the ninth season of Super Animal Royale. Additionally, Super Animal Royale kicks off its first crossover event today with the inclusion of a limited-time event with Turnip Boy.

One of the top played games in this summer's Steam Next Fest, *Paleo Pines* offers in-depth character customization and a broad selection of ranching activities to turn your plot of land into the dino ranch of your dreams. It's up to you and your companion, a delightful *Parasaurolophus* named Lucky, to uncover the mysteries of the island where humans and dinosaurs live in harmony. Of course, you can also befriend a range of species you find along the way!

Paleo Pines is available now across PC, PlayStation 4 & 5, Xbox Series X|S, Xbox One and Nintendo Switch: www.paleopines.com.

Watch today's *Paleo Pines* launch trailer here: <https://youtu.be/pKD9XKRkiMc>

Super Animal Royale's more than 10 million players can turn up the fun with an array of new features in Season 9, including a brand-new Party Animal Pass featuring festive end-of-summer collectibles like the Mini Croc pet, the Croc Photo Booth Scene, new gun skins with firework muzzle flashes and a Disco Umbrella with a rocking new custom sound. Turnip Boy has also invaded the game! Tear down his wanted posters and complete challenges to earn Turnip-inspired cosmetics such as the Soil Sword and Super Applecat.

Season 9 of *Super Animal Royale* is available to play for free across all major consoles and PC: www.animalroyale.com

Watch the *Super Animal Royale* Season 9 launch trailer here: <https://youtu.be/aY5X5bcailc>

For more information about Maximum Entertainment, its publishing labels and studios, visit maximument.com.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to creating high quality experiences spanning the entire value chain of video games, including development, publishing, transmedia, sales and operations. Maximum Entertainment provides collaborative resources to its partners, through in-house publishing labels Maximum Games, Modus, Merge Games and Just For Games, as well as its development division, Modus Studios. With more than 300 titles in its catalog, Maximum Entertainment has partnered with best-in-class creators and franchises around the world to deliver magic to the gamer in everyone. Maximum Entertainment has offices around the world and employs more than 200 professionals. Visit Maximum Entertainment at www.maximument.com.

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Certified Adviser

Augment Partners AB, info@augment.se, tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

Attachments

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