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PRESS RELEASE

19 January 2024 06:30:00 CET

Invitation to presentation of the year-end 2023 report

Nelly Group will publish its fourth quarter report 2023 on Friday 2 February at 8 a.m. CET. Analysts, investors and media are invited to a conference call the same day at 09 a.m. CET.

The conference call will be held in English and hosted by Helena Karlinder-Östlundh CEO and Ola Wahlström interim CFO.

Note: It is only possible to ask questions in writing (not by phone). To submit questions you want answered after the presentation, please use the link below. It is possible to submit written questions both before and during the broadcast.

Link to webcast: https://nelly.videosync.fi/2024-02-02-q4

To listen to the Q4 report by phone, the following callin details are available:

• Finland: +358 9 4245 0972

• Sweden: +46 8 525 07003

United Kingdom: +44 20 7043 5048

• United States: +1 (774) 450-9900

Conference ID: 100393#

User ID: 26057#

For more information, please contact:

Ola Wahlström, interim CFO +46 70 002 22 48 ir@nelly.com

About Nelly Group

Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has 1 million customers and sales of SEK 1.1 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small-cap segment with the ticker "NELLY".

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