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PRESS RELEASE

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Maximum Entertainment Announces Updated Publication Dates for Interim Reports

Stockholm, Sweden (July 28, 2026) – Maximum Entertainment AB (Nasdaq: MAXENT B) today announces updated publication dates for its interim reports for the second and third quarters of 2026.

The interim report for the second quarter of 2026 will be published on August 31, 2026, and the interim report for the third quarter of 2026 will be published on November 30, 2026. These dates replace the previously communicated publication dates set out in the Company's financial calendar on its website.

The revised reporting schedule reflects organizational changes implemented within the Company during recent months. The updated financial calendar is available on the Company's website.

For more information about Maximum Entertainment, please visit: www.maximument.com.

For more information, please contact:

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Certified Adviser

Augment Partners AB, info@augment.se, tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Attachments

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