

# Trophy Games raises revenue guidance for 2026

**Trophy Games continues to experience solid momentum across its existing game portfolio and is therefore raising its revenue guidance for 2026.**

Trophy Games has today raised its revenue guidance for the year following continued strong commercial performance across the company's portfolio, as well as a strategic decision to accelerate marketing spend in order to support further growth.

Trophy Games now expects to achieve revenue of DKK 150–167 million, compared to previous guidance of DKK 130–153 million. The midpoint of guidance has thus been raised by approximately 12%, from DKK 141.5 million to DKK 158.5 million. The expectations for the full-year EBITDA and EBIT results are maintained unchanged at DKK 28–36 million and DKK 18–24 million, respectively.

The revised revenue guidance reflects continued commercial results ahead of expectations, particularly for Truck Manager. This is combined with management's decision to accelerate investments in user acquisition, where the company continues to see attractive returns. As Trophy Games typically operates with a six-month payback period for user acquisition, a portion of this revenue will not be realised until 2027. This is the reason why earnings guidance is unchanged.

Trophy Games continues to see strong opportunities to accelerate user acquisition and expand the player base through disciplined marketing initiatives, supported by strong player retention and monetisation.

The updated guidance does not include The Ranchers, Space Manager, or potential acquisitions. Trophy Games will publish its half-year report for the first six months of the year on 19 August, providing further details on financial developments and future expectations.

CEO Søren Gleie comments:

*Our existing portfolio continues to perform ahead of expectations, giving us confidence to accelerate investments in user acquisition where we continue to see attractive returns. We believe this is the right time to strengthen our market position while maintaining our earnings guidance. Our strategy remains unchanged: creating long-term growth through disciplined capital allocation and continued execution.*

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