

PRESS RELEASE

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Maximum Football Exits Early Access and Arrives on PlayStation 5 on June 17, 2025

Stockholm, Sweden (June 4, 2025) - Maximum Entertainment AB (Nasdaq: MAXENT B) today announced that *Maximum Football's* 1.0 version will release on its current platforms PC and Xbox on June 17, 2025, along with a debut on PlayStation 5.

"Launching the 1.0 version of Maximum Football is a major milestone for our company," said **Philippe Cohen, CEO of Maximum Entertainment**. "This game represents our commitment to delivering a truly community-driven, high-quality football experience—and it's only the beginning. Exiting Early Access and debuting on PlayStation 5 marks a new chapter, and we're incredibly proud of how far the game has come. We can't wait for fans old and new to see what we've built together."

"We're excited to invite even more players to the field and continue shaping the future of football gaming together," said **Anth Rodgers, Head of Studio and Product at Maximum Entertainment**. "We've got some fresh updates in store for our June 1.0 launch, and we can' t wait to see new players enter the game."

From day one, *Maximum Football* has been built with community at its core. With direct player feedback guiding development, the team has introduced major new features including Local Multiplayer and Coach Mode, expanding the game's depth and playability.

View today's 1.0 announcement trailer: https://youtu.be/qgcqn2AZp0M

For more information about Maximum Entertainment, please visit: www.maximument.com.

Play free now on Steam Early Access and Xbox Game Preview:

- Xbox XIS: Maximum Football on Xbox Game Preview
- Steam: Maximum Football on Steam



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Certified Adviser

Augment Partners AB, **info@augment.se**, tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Image Attachments

Maximum Football 25 Key Art

Attachments

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