

Press Release

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Hemply Balance expands operations in Switzerland with an additional retailer

Hemply Balance Holding AB (publ) ("Hemply Balance" or "The Company") subsidiary Hemply Services AB continues to expand in the Swiss market together with the Company's exclusive distributor Götz & Brands. Hemply Balance products will be retailing at the well-established e-commerce retailer haar-shop.ch from the first quarter of 2022.

From the first quarter of 2022, all of The Company's product categories will be retailing at the Swiss e-commerce store haar-shop.ch. The collaboration is one of several new partnerships since the Company signed an agreement with Götz & Brands in September 2021. Hemply Balance products can be found at Manor, Zurrose, Perfecthair, Frauendrogerie and more in the Swiss market.

In November 2021, Hemply Balance announced that Götz & Brands and the Company had expanded their collaboration where Götz & Brands will operate the Company's brand in Switzerland and Austria. The parties have invested in building Hemply Balance e-commerce in Switzerland, and the Company's Swiss e-commerce hemplybalance.ch is expected to be launched during the first quarter of 2022.

Comment

"The collaboration with Götz & Brands continues successfully. We are already operating at about ten well-known retailers in Switzerland, an important component in our brand building in the Swiss market. We are convinced that Götz & Brands will run our Swiss e-commerce in an equally successful way," says Jonas Lenne, CEO of Hemply Balance.

For further information, please contact:

Jonas Lenne

CEO

Phone: +46 (0) 73 426 37 43

Email: lenne@hemplybalance.com



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Pingis Berg-Hadenius
Chair of the Board
Phone: +46 (0) 708 32 76 57
Email: hadenius@economista.se

About Hemply Balance

Hemply Balance Holding AB (publ) is a health food company that sells safe, high-quality hemp products for intimate and personal care, as well as hemp oil and hemp capsules outside Sweden. The company's goal is to consolidate its position as the leading player in high-quality hemp products in Sweden and to become a significant player in Europe.

Augment Partners AB, tel. +46 8 604 22 55, email: info@augment.se is the company's Mentor.

For more information, visit the Hemply Balance website www.hemplybalance.com

Attachments

[Hemply Balance expands operations in Switzerland with an additional retailer](#)

