

BIMObject named "best platform for specific BIM information in Europe" in USP Arch-Vision

Today BIMObject announced it has been named the "best platform for specific BIM information in Europe" in the recently published report "Q2 2021 European Architectural Barometer" by USP Arch-Vision.

The European Architectural Barometer is a survey by phone in 8 European countries based on approximately 1,000 interviews with architects, providing key insights on the development and usage of BIM over time, the expected future usage, product specification in BIM, platforms and software used.

As part of the survey, architects were asked to name their sources of BIM objects, so called "spontaneous brand awareness". Across Europe, BIMObject was rated #1 at 26% brand awareness, surpassing all other platforms and manufacturer homepages and growing from 15% in Q4 2019. The report also highlights continued adoption of BIM in Europe and the increased use of BIM models as a way to share information across different stakeholders.

"The adoption of BIM is a key enabler of wider digitalisation, which is urgently needed in order to make Europe's construction industry more sustainable. We're excited to see BIM adoption growing and to be part of a movement that is making it easier to build both smarter, faster and greener", comments Carl Silbersky, CEO of BIMObject.

USP Arch-Vision is part of USP Marketing Consultancy, an international market research and marketing consultancy that specializes in the construction, home improvement, installation and real estate markets. The full report is available for purchase at <https://www.usp-mc.nl/en/insights/available-reports/european-architectural-barometer/>

For more information, please contact:

Carl Silbersky – CEO
Phone: +46 40 - 685 29 00
E-mail: ir@bimobject.com

About BIMobject

We can't go on building like we do today. BIMobject is on a mission is to digitalise construction for a more sustainable future. We're a global marketplace for the construction industry, that provides architects and engineers with the information and inspiration they need to design buildings faster, smarter and greener.

With 2,000+ building product brands* and 100 of the world's top 100 architect firms among our users, we power digital building design worldwide. In 2020, the company had annual net sales of SEK 137 million.

BIMobject's shares are traded on Nasdaq First North under the ticker: BIM.
Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399.

** Defined as the number of unique brands (including subsidiaries with separate product ranges) with products available for download on bimobject.com.*

Attachments

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