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Go North initiates written procedures under its outstanding bonds to request approval of reorganisation plan

As press released on 17 September 2025, Go North Group AB (publ) ("Go North" or the "Company") announced that a reorganisation plan has been prepared for the company reorganisation entailing a comprehensive debt restructuring and ownership change, which inter alia includes partial rollover of certain secured obligations, a debt-to-equity swap, and multiple write-downs (the "Reorganisation Plan"). The Company has since submitted the Reorganisation Plan to the Gothenburg District Court with a request for a creditors' meeting. The court granted the request the same day, scheduling the creditors' meeting for 20 October 2025 at Gothenburg District Court.

Today, Go North announces that separate written procedures (the **Written Procedures**) under the Company's outstanding bonds; (i) the senior secured fixed rate bonds with ISIN NO0012829847 (SEK Tranche) and NO0012829854 (USD Tranche) (the "**Old Senior Bonds**"), (ii) the senior secured floating rate bonds with ISIN NO0013165845 (Cash Tranche) and NO0013165852 (Set-off Tranche) (the "**Super Senior Bonds**") and (iii) the senior secured fixed rate bonds with ISIN NO0013148411 (the "**Back Stop Fee Notes**" and jointly the "**Bonds**") has been issued by CSC (Sweden) AB (the "**Agent**") at the request of a group of holders of the Bonds for the purpose of obtaining the formal approval of the bondholders to implement the measures resulting from the Reorganisation Plan. The notices of Written Procedures are available on the Company's and the Agent's respective websites.

The outcome of the Written Procedures will be announced by way of press release in connection with the termination of the Written Procedures. The voting record date is 22 September 2025 and the last day for voting in the Written Procedures is 13 October 2025.

For questions to the Agent regarding the administration of the Written Procedures, please contact the Agent at trustee@intertrustgroup.com or +46 70 833 52 90.

About Go North:

Go North Group AB was founded as an Amazon aggregator, acquiring a portfolio of brands which primarily sold products on Amazon in the USA. Based in Sweden, Go North is now focused on bringing consumers simple, yet impactful, solutions to everyday problems.

For more information, please contact:

Ryan Looyesen, CEO
E-mail: ryan.looyesen@gonorth.co

Attachments

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Go North Notice Of Written Procedure (Old Senior Bonds)

Go North Notice Of Written Procedure (New Super Senior Bonds)

Go North Notice Of Written Procedure (Backstop Fee Notes)