



BETTER
COLLECTIVE

CVR. 27652913



19 November 2025 12:00:00 CET

Share buyback program (November 12 - November 18, 2025)

On August 27, 2025, Better Collective A/S initiated a share buyback program for up to 20 mEUR, to be executed from August 27, 2025 to March 4, 2026.

Regulatory Release no. 53/2025

The following transactions have been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
12 November	15,000	107.2800	1,609,200	Nasdaq Stockholm
13 November	16,000	111.8745	1,789,992	Nasdaq Stockholm
14 November	17,000	110.7252	1,882,328	Nasdaq Stockholm
17 November	13,000	107.7361	1,400,569	Nasdaq Stockholm
18 November	13,000	108.2434	1,407,164	Nasdaq Stockholm

Accumulated under the program following the above purchases:	1,106,672		132,385,278	
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Nordea carried out the transactions mentioned above on behalf of Better Collective. Following the above purchases, Better Collective owns 2,883,020 treasury shares, representing approximately 4.7% of the Company's outstanding share capital. Better Collective's total share capital amounts to nominally 619,588.70 EUR, consisting of 61,958,870 shares valued at 0.01 EUR each. Purchases totaling approximately 7,956,000 EUR are still pending completion under the program.

About Better Collective

Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [Betarades](#), [AceOdds](#), [Wettbasis](#), [Action Network](#), [Playmaker HQ](#), [VegasInsider](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contact

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Attachments

[Share buyback program \(November 12 - November 18, 2025\)](#)