

Trophy Games Updates on the Pipeline and The Ranchers

Trophy Games held an investor day on 8 September 2026, with a particular focus on the company's pipeline.

Trophy Games has been on a significant growth trajectory in recent years, and in the first half of 2026 revenue grew by 90%, driven by the transport series, where the launch of Farm Manager was a particularly major contributor to the strong growth. The company currently continues to focus heavily on further developing Farm and Truck Manager, but several new launches are also planned for 2027.

The current pipeline first and foremost includes Space Manager, which will be released on 12 October 2026. The primary purpose of the game is to test in-house-developed premium titles on Steam, which is why the game is, in principle, of greater strategic than commercial significance, with a large part of the game having been developed with the help of AI.

The pipeline also includes four titles that could potentially all be released in 2027, if everything goes according to plan. However, it would not be unusual if one or more of the games had to be postponed to 2028. The four games include the new horse game, which is being developed in collaboration with Tivola Games and is also co-financed by the German federal program for co-financing games. Work is also underway on Fishing Manager, built on an entirely new framework — not the one familiar from the existing transport series. The existing transport series is, however, expected to be expanded with Train Manager 2, where the ambition is to deliver figures on a par with Farm, Truck and Airline, or perhaps even better. Finally, work is underway on a secret project within the sports genre with a larger partner, about which not much information can yet be disclosed. Football manager games are central to the company's DNA, which is why the sports genre is not new territory for Trophy Games.

The current pipeline also includes World Truck Simulator, and the existing transport series still holds substantial scaling potential, with the development of titles such as Gold Miner Manager. However, it is currently more uncertain when these titles might be released.

At the investor day, Trophy Games also gave an update on the initial sales of The Ranchers, of which approximately 16,000 copies have been sold. This is described as disappointing, but the company also explains that extensive updates have been made to the game, which are intended to help improve it.

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