

# Realfiction postpones decision on proposal for LED wall project

Realfiction Holding AB ("Realfiction" or the "Company") has decided to postpone a final decision on a project proposal from a Chinese LED wall manufacturer following commercial evaluation in late 2025.

During the second half of 2025, Realfiction participated in advanced discussions with a large Chinese LED wall manufacturer regarding a potential long-term project to develop a mass-production product. Following several months of internal budget preparation by the manufacturer, a proposal with detailed commercial terms was presented for negotiation in late December.

On the terms currently proposed, Realfiction is not in position to accept the proposal. The parties will therefore continue discussions in an effort to establish a more balanced commercial framework during the beginning of 2026. Should such adjustments not be achievable, Realfiction may ultimately decide not to proceed with the proposal.

"We are eager to sign commercial agreements that bring the first DPT-enabled products to market. However, we must do so in a way that protects our intellectual property and ensures a responsible use of our limited resources," says CEO Clas Dyrholm.

"In this case, the currently proposed terms include an early-phase remuneration that would not cover our costs, combined with a long-term technical scope that needs tweaking before we fully believe the resulting product will be successful and thus bring meaningful revenue to both parties."

Realfiction continues to see strong long-term potential in the LED wall segment and remains engaged in other ongoing dialogues with industry participants in this segment as well.

# For more information about Realfiction Holding AB, please contact:

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### **Certified Adviser**

Mangold Fondkommission AB is the company's Certified Adviser and can be contacted via ca@mangold.se or +46 8 503 015 50.

This information is information that Realfiction is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-12-31 13:45 CET.



## **About Realfiction Holding AB**

Founded in Denmark in 2008, Realfiction is a provider of cutting-edge 3D display technologies designed for tomorrow's needs, featuring technological breakthroughs with its Directional Pixel Technology for LCD, OLED and microLED. These technologies support a wide range of use cases, including enhancing driving safety, medical imaging, immersive gaming and entertainment, digital signage, as well as applications in architecture, engineering, and design. The Company offers a comprehensive intellectual property portfolio tailored for OEMs and Tier-1 partners involved in developing and marketing displays for markets and industries requiring high-resolution multistereoscopic displays. All technologies are ready for licensing, and Realfiction is actively pursuing commercial licensing agreements and partnerships to pave the way to mass production. Realfiction's IP portfolio comprises 15 patent families and registered trademarks, including patent applications filed in multiple countries. Realfiction Holding AB's shares are publicly traded on Nasdaq Stockholm First North under the symbol "REALFI", with the share's ISIN code being SE0009920994.

### **Attachments**

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