

Press Release
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CEST



GOODBYE KANSAS SECURES NEW SEK 8.4 MILLION ORDER FOR EXPERIENTIAL EVENT AT WORLD-RENOWNED VENUE

Goodbye Kansas has secured a new order from an existing client to produce high-end visual content for a large-scale immersive experience at a world-renowned venue. The order builds on an established relationship with a world leader in this space, partnering with a globally recognized brand. The order value amounts to approximately SEK 8.4 million, with final delivery expected during Q4 2026.

The project will draw on Goodbye Kansas' expertise in animation and high-fidelity visual production to make full creative use of the venue's exceptional scale and technical capabilities. The work will extend beyond traditional screen formats, creating a visually striking experience designed to surround and captivate the audience.

"This project gives us the opportunity to bring our visual craft to a remarkable space and create something that audiences will feel part of. We are very pleased to be working with this client again. Their continued trust is a strong endorsement of our team and reflects the progress we are making in developing our Experiential business unit" said Carsten Myhill, CEO of Goodbye Kansas Group.

For additional information, please contact:

Carsten Myhill, CEO, Goodbye Kansas Group
E-mail: carsten.myhill@goodbyekansas.com
Direct: +46 8-556 990 00

About Goodbye Kansas Group

Goodbye Kansas creates award-winning visual effects, digital animation, and performance capture for film, TV, and video games. Blending world-class artistry with cutting-edge technology, the studio provides storytellers with end-to-end production capabilities, from concept art and digital humans to full cinematic execution. Through internal R&D initiatives like Project Freya, Goodbye Kansas continues to push the boundaries of real-time digital character performance, developing advanced facial rigging infrastructure designed to give creators unprecedented freedom, quality, and scale across interactive entertainment. Goodbye Kansas is part of Goodbye Kansas Group AB. Goodbye Kansas Group is headquartered in Stockholm and is listed on Nasdaq First North Growth Market with Bergs Securities as Certified Adviser.

www.goodbyekansasgroup.com

Attachments

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