Press Release
05 November 2025 10:00:00 CET

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APPEAR ASA – Registration of share capital increase

Oslo, 5 November 2025: Reference is made to the stock exchange announcements by Appear ASA ("Appear" or the "Company") on 4 November 2025 regarding the successful bookbuilding of its initial public offering, as well as the resolution by the Company's general meeting to increase the share capital with NOK 45,000.

The share capital increase has now been registered with the Norwegian Register of Business Enterprises. Following the registration, the Company's share capital is NOK 1,236,510 divided on 41,217,000 shares, each with a nominal value of NOK 0.03

Advisors

ABG Sundal Collier ASA and DNB Carnegie AS, a part of DNB Bank ASA are acting as Joint Global Coordinators and Joint Bookrunners in the IPO (jointly, the "**Managers**").

Advokatfirmaet CLP DA is acting as legal advisor to the Company, and Advokatfirmaet Thommessen AS is acting as legal advisor to the Managers.

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About Appear ASA
Headquartered in Oslo, Norway, Appear designs and delivers high-capacity, sustainable solutions for media processing and live content delivery. The Company's technology enables the capture, transport, and processing of live video from sports stadiums, concert arenas, and other venues to the viewers within milliseconds, ensuring superior video quality and reliability. Appear serves broadcasters, production companies, content owners and network operators worldwide who rely on its live production technology to deliver the world's most demanding live productions.

This information is subject to the disclosure requirements pursuant to Section 5-12 the Norwegian Securities Trading Act.

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European Economic Area
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This information is subject to disclosure under the Norwegian Securities Trading Act, §5-12. The information was submitted for publication at 2025-11-05 10:00 CET.