STRAX

PRESS RELEASE November 29, 2023

Moved date for the Q3 interim report to **Thursday November 30, 2023**

At a Board meeting today with the board of directors in STRAX AB it was decided to postpone the publication of the Q3 report to Thursday November 30, 2023. The reason for the decision is ongoing discussions with the lenders of the company.

The report is planned to be released in the evening Thursday November 30, 2023, following a board meeting in the company.

This information was submitted for publication, through the agency of the contact person set out above, at 7:00 pm CET on 29 November 2023.

For further information please contact:

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STRAX

About STRAX

STRAX is a global leader in accessories that empower mobile lifestyles. Our portfolio of branded accessories covers all major mobile accessory categories: Protection, Power, Connectivity, as well as Personal Audio.

Own brands are Urbanista, Clckr, Planet Buddies and RichmondFinch. Our distribution business reaches a broad customer base, through 70 000 brick and mortar stores around the globe, as well as through online marketplaces and direct-to-consumers. Our distribution business also services over 40 other major mobile accessory brands.

Founded as a trading company in 1995, STRAX has since expanded worldwide and evolved into a global brand and distribution business. Today we have over 200 employees in 13 countries. STRAX is listed on the Nasdaq Stockholm stock exchange.

Discontinued operations include Health & Wellness, own brands Dóttir and grell, and licenced brand portfolio of adidas and Diesel.

Attachments

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