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Organizational changes in MEKO's Group Management Team

MEKO is reviewing the structure of its Group Management Team to strengthen its commercial focus. As part of this review, a new role as Director of Purchasing and Business Development is being introduced. At the same time, the role of Chief Operating Officer is being discontinued, and the Chief Legal Officer will no longer be part of Group Management. In connection with these changes, Petra Bendelin is leaving her position as Chief Operating Officer to pursue new opportunities outside MEKO.

"This review is driven by several factors and comes at a time when we are optimizing large parts of the organization. We are now creating a new, more business-oriented role following a period of significant investments in our logistics. It is also a natural step as MEKO has grown in recent years and has high ambitions for long-term profitable growth," says Pehr Oscarson.

The role of Chief Operating Officer has carried overarching responsibility for operations across the Group. A more commercially focused position is now being established, with Marcus Larsson appointed Interim Director of Purchasing and Business Development. Marcus previously served as Executive Vice President of Mekonomen Group until 2017 and will hold the role until a permanent successor has been appointed.

Petra Bendelin has served as MEKO's Chief Operating Officer since 2023 and has also been interim Managing Director of the Swedish operations since 2024. Following her departure, Pehr Oscarson will assume the role of Interim Managing Director of MEKO Sweden alongside his current duties as President and CEO.

"I would like to thank Petra Bendelin for her many valuable contributions over the years and wish her all the best in her future endeavours," says Pehr Oscarson.

As part of the same review, the role of Director of Legal Affairs is also being removed from Group Management, which means Robert Hård will no longer be part of MEKO's Group Management Team. All other roles remain unchanged.

For further information, please contact:

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About MEKO

MEKO's vision is to enable mobility – today, tomorrow, and in the future. Our aim is to be the most comprehensive partner for everyone who drives, repairs, and maintains vehicles in Northern Europe. We are the market leader with a presence in eight countries, 600 branches, and 20,000 workshop customers, including 4,500 workshops operating under our own brands. Our wholesale and workshop

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brands include Mekonomen, MECA, Balti Autosaad, BilXtra, FTZ, Fixus, Inter-Team, and Sørensen og Balchen – among many others.