



MoMe delivers video for major eSports event with Net Insight's cloud solution

Stockholm, Sweden – Net Insight announces the successful collaboration with its Spanish partner, MoMe, and service provider Cingularity in delivering impeccable international video services for a high-profile eSports event taking place in Singapore in June.

The event captivated audiences worldwide from the 22nd to the 25th of June at Singapore's Suntec Centre. With the rising popularity of eSports, this event drew significant attention from gaming enthusiasts and professionals worldwide. [MoMe's](#) utilization of Net Insight's cloud native Nimbra Edge technology, deployed in Madrid and Frankfurt, ensured redundancy and resilience for uninterrupted video services delivery to meet the demands of the event.

The seamless transport of video services from Singapore back to London was entrusted to [Cingularity](#), specialists in bespoke live video networking and production solutions. Cingularity deployed Net Insight's Nimbra 400 solution locally to guarantee reliable and high-quality video performance to its Singapore POP for onward transmission to London across its Nimbra MSR based global core network.

Upon reaching London, MoMe utilized Nimbra Edge to seamlessly ingest the content into their network. The deployment of Nimbra Edge in Madrid and Frankfurt not only ensured uninterrupted service but also offered a robust and flexible distribution system to cater to the diverse range of worldwide media rights-holders. Furthermore, Nimbra Edge exhibited its flexibility by enabling the addition of new media rightsholders just a few days before the commencement of the event.

"We are thrilled to have successfully delivered global services for the prestigious eSports event powered by Nimbra Edge," says Jaime Herbada, COO at MoMe. "The deployment ensured uninterrupted service throughout the event. We are proud to have met the customer's expectations by offering cost-effective distribution and the flexibility to fulfill last minute requests from media rights-holders."

“Our partnership with MoMe and Cingularity has once again demonstrated our commitment to delivering innovative solutions for major sports events,” says Crister Fritzson, CEO of Net Insight. “Together we have empowered content creation and enhanced the viewing experience for eSport audiences worldwide.”

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world’s leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight’s Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit netinsight.net

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Attachments

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