



Announcement no. 14/2024  
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### **5<sup>th</sup> Planet Games announces founding member status of *Games Denmark***

*5<sup>th</sup> Planet joins other leading Danish Video Games Companies in the formation of the new association.*

**COPENHAGEN – June 10<sup>th</sup>, 2024 - 5<sup>th</sup> Planet Games A/S (OAX: 5PG)**, 5<sup>th</sup> Planet Games, the video game financier behind hit games like *Escape Academy*, *WrestleQuest*, and *Invincible Presents: Atom Eve*, is pleased to announce its founding membership of the newly established Video Games trade body, Games Denmark.

Games Denmark was inaugurated earlier this month and formally announced, to a great reaction at the 'CPH Matchup' event. The new association represents all businesses across the entirety of the Danish games industry; including independent developers, major companies, investors, publishers, homegrown heroes, game-relevant tech platforms as well as the service providers who keep the sector going on a day-to-day basis.

Other founding members of the Association include, Tactile Games, Slipgate / 3D Realms, IO Interactive, Nordisk Games, Trophy Games, Ghostship Games, Northplay and Raw Power Games.

Commenting on the initiative, Mark Stanger the CEO of 5<sup>th</sup> Planet Games said, "5<sup>th</sup> Planet is rightly proud of its Danish heritage and the great Danish IP that we have brought to market over the years; I am fully committed to doing everything we can to support the long term-growth of the Dames games industry domestically and to ensure that it continues to punch above its weight Internationally".

Games Denmark's strategy will hinge upon 3 pillars in elevating the industry in the coming years; GROWTH, including access to capital and talent, KNOWLEDGE through the development of formal and informal networks and AWARENESS in ensuring that the industry voice is heard in all the right places.

Søren Lundgaard from Ghost Ship Games serves as Chair of the new organization and made the following observation "we welcome 5<sup>th</sup> Planet Games into Games Denmark and look forward to working with them, and their partners, in delivering our vision of positioning Denmark as a small global superpower for commercially and artistically successful video games."