

### Interim Presentation

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# Agenda

01 Highlights from the quarter 03 Financial Review

02 Organisation and projects 04 Market update and outlook

# **Highlights from the quarter**



# **Highlights**

- Continued revenue growth and improved profitability despite a soft market.
- High activity in the energy sector, leading to solid growth in regional offices on the Norwegian west coast.
- Henning Hesjedal appointed as new Chief Financial Officer (CFO), and joins Webstep at 1 April 2025 at the latest.
- Divestment of the Swedish operation closed in Early July. NOK 25 million, representing approximately half of the consideration, used on a share buyback in October 2024 which partly will be used to meet obligations arising from the Company's option program.

### Revenue

Q3 189.4 MNOK (+2.4%)

### EBIT

**Q3** 10.9 MNOK (+117.8%)

**EBIT** Margin **Q3** 5.7 % (+3.0pts) Organisation and projects



## Shaping the Webstep organisation for the future

- The first quarter operating exclusively in Norway
  - Changed and enhanced sales focus
  - Exploit the competence and flexibility across the organization
- Strengthening our professional and social culture
  - Relentless work on gaining, sharing and developing competence internally and externally
    - Participated in Tenk Tech Camp to inspire and encourage young women to pursue careers in technology.
    - Participation at Odin Testdagen, Data Saturday 2024, and Equinor Show & Tell.
    - Top attraction at this years JavaZone with 3,200+ attendees
  - Develop and nurture the Webstep culture
    - Fostering fellowship and friendship among employees for example.
      though Webstep's popular autumn trips
- Continued work on strategy development



# Four strategic focus areas

- Strengthen and clarify our service offerings
- Be even more customer-focused and include a greater degree of business development in our sales processes
- Increase our visibility in the market
- Strengthen the Webstep culture. Improve collaboration across regional offices and leverage the advantage of local presence in key regions, and at the same time being part of a large organisation.

# **Financial review**

# Group Q3



## **Key figures - Group**

| Group                                   | Q3     | Q3     | YTD     | YTD     | FY      |
|---|--------|--------|---------|---------|---------|
| NOK million                             | 2024   | 2023   | 2024    | 2023    | 2023    |
| Revenues                                | 189.4  | 184.9  | 648.6   | 636.0   | 857.7   |
| Change                                  | 2.4%   | 11.3%  | 2.0%    | 14.9%   | 12.2%   |
| EBITDA                                  | 15.7   | 9.5    | 65.6    | 57.1    | 59.8    |
| EBITDA margin                           | 8.3%   | 5.1%   | 10.1%   | 9.0%    | 7.0%    |
| EBIT                                    | 10.9   | 5.0    | 51.3    | 43.9    | 17.0    |
| EBIT margin                             | 5.7%   | 2.7%   | 7.9%    | 6.9%    | 2.0%    |
| Net profit                              | 7.0    | 2.7    | 36.7    | 31.3    | 4.4     |
| Net free cash flow                      | (19.2) | (26.2) | 11.7    | (9.9)   | 75.4    |
| Cash flow from operations               | (18.5) | (24.8) | 13.2    | (5.3)   | 80.9    |
| Equity ratio                            | 56.6%  | 50.1%  | 56.6%   | 50.1%   | 47.7%   |
| Earnings per share (NOK)                | 0.25   | 0.10   | 1.32    | 1.13    | 0.16    |
| Earnings per share, fully diluted (NOK) | 0.25   | 0.10   | 1.32    | 1.13    | 0.16    |
| Number of FTEs, average                 | 448    | 457    | 448     | 456     | 460     |
| Number of FTEs, end of period           | 449    | 463    | 449     | 463     | 473     |
| Revenue per FTE (TNOK)                  | 422.7  | 404.6  | 1,447.4 | 1,395.8 | 1,783.8 |
| EBIT per FTE (TNOK)                     | 24.2   | 10.8   | 114.1   | 94.8    | 32.9    |

#### Q3 Comments

- **Operating revenues for the quarter** increased by 2.4 per cent compared to the same period last year
  - Revenue from own consultants up by 4.5 per cent
  - Revenue from subcontractors down by 10.1 per cent
- **Operating revenues year to date** increased by 2.0 per cent compared to the same period last year
  - Revenue from own consultants up by 3.1 per cent
  - Revenue from subcontractors down by 3.5 per cent
- **EBIT for the quarter** is affected by:
  - Annual social events carried out in September
  - One-off costs of NOK 1.1 million related to severance payments
  - Increased employer's contributions of NOK 0.4 (3.8) million
- EBIT year to date is affected by:
  - Reduced salary expenses to administrative staff as a result of the cost reduction programme initiated at the end of FY 2023
  - Reduced operating expenses as a result of increased cost focus, especially within travel and conference activities

#### • FTEs EoP -14 last twelve months

 A consequence of sharpening and streamlining the organisation





### Webstep market update

- Changing market trends during the late summer
  - Demand has risen along the coast, particularly in Bergen
  - Oslo has experienced lower demand and increased competition
- Long-term trends of digitalisation remain stable
  - The Norwegian Government's digitalisation strategy for 2024-2030 giving positive signals
  - Reinforcing a long-standing trend towards the value of digitalisation and digital transformation

#### • Intensified focus on the energy sector

- Thriving partnership with the Posc Caesar Association (PCA), where Webstep acts as digitalisation partner
- Webstep hosting events showcasing technology and solutions, demonstrating how semantic technology can boost industry productivity and innovation through standardisation

## Outlook

- Digitalisation continues to trend upwards
  - Energy transition and increased focus on AI are currently particularly strong drivers
- Mixed activity level in the market moderate demand
  - Vibrant energy sector, while other sectors remain cautious with regards to investments

#### • Local presence an advantage

 Presence across multiple geographies enables Webstep to efficiently serve customers along the Norwegian coast, where the energy sector plays a significant role

#### • Fully focused on the Norwegian market going forward

- Sharpened focus and reduced complexity is expected to attract top talent and improve processes, efficiency and performance culture
- Focus on long-term goal
  - Well positioned for EBIT-margin above 10%



# **Questions?**

Please contact us at ir@webstep.com





## **Customer base characteristics**



Optimizing sales and strengthening focus on enterprise market and large clients

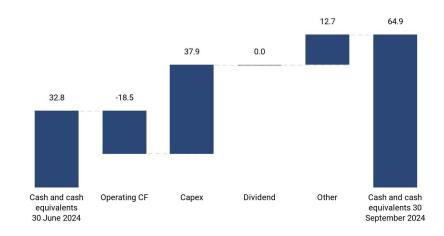
A large and loyal customer base in both private and public sector

A diversified customers base between business sectors

# Cash flow and net debt

| NOK million                                   | 30 Sep<br>2024 |
|---|----------------|
| Cash and cash equivalents*                    | (64.9)         |
| Restricted cash                               | 4.1            |
| Debt to credit institutions                   | 0.0            |
| Leasing liabilities (non-current and current) | 74.5           |
| Net interest bearing debt (NIBD)              | 13.7           |

| NIBD/EBITDA (rolling 12 months)                                     | (1.0) |
|---|-------|
| NIBD/EBITDA (rolling 12 months) including IFRS 16 Lease liabilities | 0.2   |



• \*Negative indicates positive amount

- The Group has credit facility of MNOK 110
- Credit facility was unutilised by the end of third quarter
- Capex relates to office and equipment

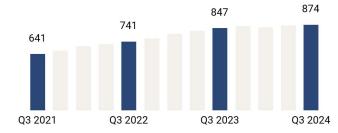
## Top 20 shareholders at 8 November 2024

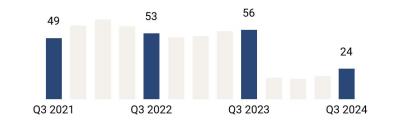
|    | Shareholder name         | Shares     | %      |         |
|----|--------------------------|------------|--------|---------|
| 1  | EMBRO EIENDOM AS         | 8,312,727  | 29.5%  |         |
| 2  | HVALER INVEST AS         | 2,989,936  | 10.6%  |         |
| 3  | HOLMEN SPESIALFOND       | 2,212,860  | 7.9%   |         |
| 4  | PROTECTOR FORSIKRING ASA | 1,820,002  | 6.5%   |         |
| 5  | SALT VALUE AS            | 1,535,258  | 5.4%   |         |
| 6  | VPF FONDSFINANS UTBYTTE  | 1,349,125  | 4.8%   |         |
| 7  | WEBSTEP ASA              | 1,116,939  | 4.0%   |         |
| 8  | VERDIPAPIRFONDET DNB SMB | 1,035,593  | 3.7%   |         |
| 9  | J.P. Morgan SE           | 794,149    | 2.8%   | Nominee |
| 10 | J.P. Morgan SE           | 664,317    | 2.4%   | Nominee |
| 11 | INTERTRADE SHIPPING AS   | 400,000    | 1.4%   |         |
| 12 | ESPEDAL & CO AS          | 308,980    | 1.1%   |         |
| 13 | MP PENSJON PK            | 224,000    | 0.8%   |         |
| 14 | LEROLI AS                | 197,281    | 0.7%   |         |
| 15 | BJARØY KAPITAL AS        | 125,782    | 0.4%   |         |
| 16 | Interactive Brokers LLC  | 117,393    | 0.4%   | Nominee |
| 17 | Nordnet Bank AB          | 115,852    | 0.4%   | Nominee |
| 18 | Saxo Bank A/S            | 110,173    | 0.4%   | Nominee |
| 19 | BUGS AS                  | 106,736    | 0.4%   |         |
| 20 | J.P. Morgan SE           | 104,666    | 0.4%   | Nominee |
|    | Top 20 shareholders      | 23,641,769 | 83.9%  |         |
|    | Other                    | 4,545,899  | 16.1%  |         |
|    | Total share outstanding  | 28,187,668 | 100.0% |         |

## Revenue, EBIT and FTE development

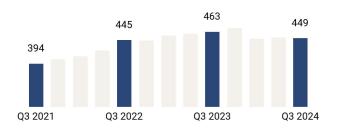
Revenue (LTM)







Number of FTEs (EoP)



# Number of FTEs, end of period

| Number of FTEs, end of period | Q3   | Q2   | Q1   | Q4   | Q3   |
|-------------------------------|------|------|------|------|------|
| Norway                        | 2024 | 2024 | 2024 | 2023 | 2023 |
| Norway total                  | 449  | 451  | 448  | 471  | 463  |
| Oslo                          | 210  | 213  | 211  | 223  | 221  |
| Bergen                        | 95   | 88   | 84   | 91   | 90   |
| Trondheim                     | 63   | 65   | 65   | 65   | 64   |
| Stavanger                     | 53   | 55   | 56   | 59   | 57   |
| Sørlandet                     | 21   | 21   | 23   | 24   | 22   |
| Haugalandet                   | 8    | 9    | 9    | 9    | 9    |

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