NOTIFICATION BY PRIMARY INSIDERS/RELATED PARTIES TO XXL ASA

1	Details of the Primary Insider/Related Party			
a)	Name	Ronny Blomseth		
2	Reason for the notificati	tification		
a)	Position/status	Board member of the board of directors		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transactio	n(s): section to be repeated for (i) each type of instrument;		
	(ii) each type of transact conducted	ion; (iii) each date; and (iv) each place where transactions have been		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142).		
b)	Nature of the transaction	Other transaction type		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		0	68,790	
d)	Aggregated information — Aggregated volume — Price	68,790 subscription rights for NOK 0.		
e)	Date of the transaction	2025-02-28		
f)	Place of transaction	Outside a trading venue		

1	Details of the Primary Insider/Related Party			
a)	Name	Kine Skjønberg Ludvigsen		
2	Reason for the notificat	ion		
a)	Position/status	Employee representative of the board of directors		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company	1		
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69	5967007LIEEXZXHCTC69	
	(ii) each type of transac	tion; (iii) each date; and (iv) each place where transactions have been Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)		
a)	conducted Description of the financial instrument, type of instrument			
a) b)	Description of the financial instrument,			
,	Description of the financial instrument, type of instrument	NO 0013293142)		
b)	Description of the financial instrument, type of instrument Nature of the transaction	NO 0013293142) Other transaction type	13470708) for A shares in XXL ASA (ISIN	
b)	Description of the financial instrument, type of instrument Nature of the transaction	NO 0013293142) Other transaction type	13470708) for A shares in XXL ASA (ISIN Volume(s)	
b) c)	Description of the financial instrument, type of instrument Nature of the transaction Price(s) and volume(s) Aggregated information — Aggregated volume	NO 0013293142) Other transaction type Price(s) 0	13470708) for A shares in XXL ASA (ISIN Volume(s)	

1	Details of the Primary Insider/Related Party			
a)	Name	Tor Andrin Jacobsen		
2	Reason for the notificat	ion		
a)	Position/status	Employee representative of the board of directors		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company	,		
a)	Name	XXL ASA	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	5967007LIEEXZXHCTC69	
4		on(s): section to be repeated for (i) ea ction; (iii) each date; and (iv) each plac		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 00 NO 0013293142)	13470708) for A shares in XXL ASA (ISIN	
a) b)	Description of the financial instrument,		13470708) for A shares in XXL ASA (ISIN	
	Description of the financial instrument, type of instrument	NO 0013293142)	13470708) for A shares in XXL ASA (ISIN Volume(s)	
b)	Description of the financial instrument, type of instrument Nature of the transaction	NO 0013293142) Other transaction type		
b)	Description of the financial instrument, type of instrument Nature of the transaction	NO 0013293142) Other transaction type	Volume(s)	
b) c)	Description of the financial instrument, type of instrument Nature of the transaction Price(s) and volume(s) Aggregated information — Aggregated volume	NO 0013293142) Other transaction type Price(s) 0	Volume(s)	

1	Details of the Primary Insider/Related Party			
a)	Name	Thomas Brandsdal		
2	Reason for the notification			
a)	Position/status	Deputy employee representative of the board of directors		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transactio	on(s): section to be repeated for (i) each type of instrument;		
		ion; (iii) each date; and (iv) each place where transactions have been		
	conducted			
a)	Description of the	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN		
	financial instrument,	NO 0013293142)		
	type of instrument			
b)	Nature of the transaction	Other transaction type		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		0	1,144	
d)	Aggregated information — Aggregated volume — Price	1,144 subscription rights for NOK 0.		
e)	Date of the transaction	2025-02-28		
f)	Place of transaction	Outside a trading venue		

1	Details of the Primary Insider/Related Party			
a)	Name	Simen Swanstrøm Helly-Hansen		
2	Reason for the notificat	ion		
a)	Position/status	EVP Category, Buying and Supply Chain of XXL		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company	•	1	
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
		tion; (iii) each date; and (iv) each place where transactions have been Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)		
a)	conducted Description of the financial instrument, type of instrument		3470708) for A shares in XXL ASA (ISIN	
a) b)	Description of the financial instrument,		3470708) for A shares in XXL ASA (ISIN	
,	Description of the financial instrument, type of instrument	NO 0013293142)	13470708) for A shares in XXL ASA (ISIN Volume(s)	
b)	Description of the financial instrument, type of instrument Nature of the transaction	NO 0013293142) Other transaction type		
b)	Description of the financial instrument, type of instrument Nature of the transaction	NO 0013293142) Other transaction type	Volume(s)	
b) c)	Description of the financial instrument, type of instrument Nature of the transaction Price(s) and volume(s) Aggregated information — Aggregated volume	NO 0013293142) Other transaction type Price(s) 0	Volume(s)	

	Details of the Primary Insider/Related Party			
a)	Name	Peter Jansson		
2	Reason for the notifica	ion		
a)	Position/status	SVP IT of XXL ASA		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company	,		
a)	Name	XXL ASA	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69		
a)		on(s): section to be repeated for (i) each type of instrument; tion; (iii) each date; and (iv) each place where transactions have been Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)		
		110 0013233112)		
b)	type of instrument Nature of the transaction	Other transaction type		
b) c)	type of instrument	,	Volume(s)	
	type of instrument Nature of the transaction	Other transaction type	Volume(s) 187	
,	type of instrument Nature of the transaction	Other transaction type Price(s)		
c)	type of instrument Nature of the transaction Price(s) and volume(s) Aggregated information — Aggregated volume	Other transaction type Price(s) 0		

1	Details of the Primary Insider/Related Party			
a)	Name	Andolini Holding AS		
2	Reason for the notificati	on		
a)	Position/status	Close associate to primary insider and EVP Human Resources, Communications, Strategy and Sustainability of XXL ASA, Tolle O. R. Grøterud		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transactio	n(s): section to be repeated for (i) each type of instrument;		
	(ii) each type of transact conducted	ion; (iii) each date; and (iv) each place where transactions have been		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)		
b)	Nature of the transaction	Other transaction type		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		0	5,030	
d)	Aggregated information — Aggregated volume — Price	5,030 subscription rights for NOK 0.		
e)	Date of the transaction	2025-02-28		
f)	Place of transaction	Outside a trading venue		

1	Details of the Primary Insider/Related Party			
a)	Name	Altor Invest 5 AS		
2	Reason for the notificati	e notification		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transactio	n(s): section to be repeated for (i) each type of instrument;		
	(ii) each type of transact conducted	ion; (iii) each date; and (iv) each place where transactions have been		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)		
b)	Nature of the transaction	Other transaction type		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		0	13,770,428	
d)	Aggregated information — Aggregated volume — Price	13,770,428 subscription rights for NOK 0.		
e)	Date of the transaction	2025-02-28		
f)	Place of transaction	Outside a trading venue		

1	Details of the Primary Insider/Related Party			
a)	Name	Altor Invest 6 AS		
2	Reason for the notificati	he notification		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transactio	n(s): section to be repeated for (i) ea	n(s): section to be repeated for (i) each type of instrument;	
	(ii) each type of transact conducted	ion; (iii) each date; and (iv) each place where transactions have been		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)		
b)	Nature of the transaction	Other transaction type		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		0	13,770,427	
d)	Aggregated information — Aggregated volume — Price	13,770,427 subscription rights for NOK 0.		
e)	Date of the transaction	2025-02-28		
f)	Place of transaction	Outside a trading venue		