

NOTIFICATION BY PRIMARY INSIDERS/RELATED PARTIES TO XXL ASA

1	Details of the Primary Insider/Related Party		
a)	Name	Ronny Blomseth	
2	Reason for the notification		
a)	Position/status	Board member of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142).	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	68,790
d)	Aggregated information — Aggregated volume — Price	68,790 subscription rights for NOK 0.	
e)	Date of the transaction	2025-02-28	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Kine Skjønberg Ludvigsen	
2	Reason for the notification		
a)	Position/status	Employee representative of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	87
d)	Aggregated information — Aggregated volume — Price	87 subscription rights for NOK 0.	
e)	Date of the transaction	2025-02-28	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Tor Andrin Jacobsen	
2	Reason for the notification		
a)	Position/status	Employee representative of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	2,922
d)	Aggregated information — Aggregated volume — Price	2,922 subscription rights for NOK 0.	
e)	Date of the transaction	2025-02-28	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Thomas Brandsdal	
2	Reason for the notification		
a)	Position/status	Deputy employee representative of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	1,144
d)	Aggregated information — Aggregated volume — Price	1,144 subscription rights for NOK 0.	
e)	Date of the transaction	2025-02-28	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Simen Swanstrøm Helly-Hansen	
2	Reason for the notification		
a)	Position/status	EVP Category, Buying and Supply Chain of XXL	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	7
d)	Aggregated information — Aggregated volume — Price	7 subscription rights for NOK 0.	
e)	Date of the transaction	2025-02-28	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Peter Jansson	
2	Reason for the notification		
a)	Position/status	SVP IT of XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	187
d)	Aggregated information — Aggregated volume — Price	187 subscription rights for NOK 0.	
e)	Date of the transaction	2025-02-28	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Andolini Holding AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and EVP Human Resources, Communications, Strategy and Sustainability of XXL ASA, Tolle O. R. Grøterud	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	5,030
d)	Aggregated information — Aggregated volume — Price	5,030 subscription rights for NOK 0.	
e)	Date of the transaction	2025-02-28	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Altor Invest 5 AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	13,770,428
d)	Aggregated information — Aggregated volume — Price	13,770,428 subscription rights for NOK 0.	
e)	Date of the transaction	2025-02-28	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Altor Invest 6 AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Receipt of subscription rights (ISIN NO 0013470708) for A shares in XXL ASA (ISIN NO 0013293142)	
b)	Nature of the transaction	Other transaction type	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0	13,770,427
d)	Aggregated information — Aggregated volume — Price	13,770,427 subscription rights for NOK 0.	
e)	Date of the transaction	2025-02-28	
f)	Place of transaction	Outside a trading venue	