## NOTIFICATION BY PRIMARY INSIDERS/RELATED PARTIES TO XXL ASA

1	Details of the Primary Insider/Related Party			
a)	Name	Altor Invest 5 AS		
2	Reason for the notificati	ion		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument;			
	(ii) each type of transact conducted	ion; (iii) each date; and (iv) each place where transactions have been		
a)	Description of the financial instrument, type of instrument	A shares (ISIN NO0013293142) and B shares (ISIN NO0013293159) in XXL ASA.		
b)	Nature of the transaction	Allocation of offer shares in the rights issue of XXL ASA.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		NOK 10	13,770,428	
d)	Aggregated information  — Aggregated volume  — Price	Allocation of a total of 13,770,428 offer shares, of which 8,114,785 are ordinary class A shares (ISIN NO0013293142) and 5,655,643 are non-voting class B shares (ISIN NO0013293159), for a total amount of NOK 137,704,280.		
e)	Date of the transaction	2025-03-16		
f)	Place of transaction	Outside a trading venue		

1	Details of the Primary Insider/Related Party			
a)	Name	Altor Invest 6 AS		
2	Reason for the notificati	on		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transaction	tails of the transaction(s): section to be repeated for (i) each type of instrument;		
	(ii) each type of transact conducted	ion; (iii) each date; and (iv) each place where transactions have been		
a)	Description of the financial instrument, type of instrument	A shares (ISIN NO0013293142) and B shares (ISIN NO0013293159) in XXL ASA.		
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		NOK 10	13,770,427	
d)	Aggregated information  — Aggregated volume  — Price	Allocation of a total of 13,770,427 offer shares, of which 8,114,786 are ordinary class A shares (ISIN NO0013293142) and 5,655,641 are non-voting class B shares (ISIN NO0013293159), for a total amount of NOK 137,704,270.		
e)	Date of the transaction	2025-03-16		
f)	Place of transaction	Outside a trading venue		

1	Details of the Primary Insider/Related Party			
a)	Name	Thomas Brandsdal		
2	Reason for the notificati	eason for the notification		
a)	Position/status	Deputy employee representative of the board of directors		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transactio	on(s): section to be repeated for (i) each type of instrument;		
	(ii) each type of transact conducted	on; (iii) each date; and (iv) each place where transactions have been		
a)	Description of the financial instrument, type of instrument	A shares in XXL ASA with ISIN NO0013293142.		
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		NOK 10	1,144	
d)	Aggregated information  — Aggregated volume  — Price	Allocation of 1,144 ordinary class A shares (ISIN NO0013293142) for a total amount of NOK 11,440.		
e)	Date of the transaction	2025-03-16		
f)	Place of transaction	Outside a trading venue		

1	Details of the Primary Insider/Related Party			
a)	Name	Tor Andrin Jacobsen		
2	Reason for the notificati	Reason for the notification		
a)	Position/status	Employee representative of the board of directors		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transactio	n(s): section to be repeated for (i) each type of instrument;		
	(ii) each type of transact conducted	ion; (iii) each date; and (iv) each place where transactions have been		
a)	Description of the financial instrument, type of instrument	A shares in XXL ASA with ISIN NO0013293142.		
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		NOK 10	2,800	
d)	Aggregated information  — Aggregated volume  — Price	Allocation of 2,800 ordinary class A shares (ISIN NO0013293142) for a total amount of NOK 28,000.		
e)	Date of the transaction	2025-03-16		
f)	Place of transaction	Outside a trading venue		

1	Details of the Primary Insider/Related Party			
a)	Name	Peter Jansson		
2	Reason for the notificati	Reason for the notification		
a)	Position/status	SVP IT of XXL ASA		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the company			
a)	Name	XXL ASA		
b)	LEI	5967007LIEEXZXHCTC69		
4	Details of the transactio	ction(s): section to be repeated for (i) each type of instrument;		
	(ii) each type of transact conducted	ion; (iii) each date; and (iv) each place where transactions have been		
a)	Description of the financial instrument, type of instrument	A shares in XXL ASA with ISIN NO0013293142.		
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		NOK 10	187	
d)	Aggregated information  — Aggregated volume  — Price	Allocation of 187 ordinary class A shares (ISIN NO0013293142) for a total amount of NOK 1,870.		
e)	Date of the transaction	2025-03-16		
f)	Place of transaction	Outside a trading venue		