

1	Details of the person discharging managerial responsibilities/person closely associated							
a)	Name	<i>Lola Bidco AS</i>						
2	Reason for the notification							
a)	Position/status	<i>Persons closely associated: Lola Bidco AS</i> <i>— The notification concerns a person closely associated with a PDMR</i> <i>— Person discharging managerial responsibilities: Ashkan Senobari, board member</i>						
b)	Initial notification or amendment	<i>Initial notification</i>						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	<i>LUMI GRUPPEN AS</i>						
b)	LEI code	<i>984500558A4B099PCC34</i>						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	<i>— Shares</i> <i>– NO0010927288</i>						
b)	Type of transaction	<i>Purchase</i>						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>(i) Price(s)</th><th>(ii) Volume(s)</th></tr> </thead> <tbody> <tr> <td>NOK 15.00 per share</td><td>520,000 shares</td></tr> <tr> <td>NOK 15.25 per share</td><td>2,573,581 shares</td></tr> </tbody> </table>	(i) Price(s)	(ii) Volume(s)	NOK 15.00 per share	520,000 shares	NOK 15.25 per share	2,573,581 shares
(i) Price(s)	(ii) Volume(s)							
NOK 15.00 per share	520,000 shares							
NOK 15.25 per share	2,573,581 shares							
d)	Aggregated information — Aggregated volume — Aggregated Price	<i>3,093,581 shares</i> <i>NOK 47,047,100.25</i>						
e)	Date of the transaction	<i>2025-06-05</i>						
f)	Place of the transaction	<i>Euronext Growth Oslo</i>						