a)	Name	Gudmundur Adalsteinsson N/A			
2	Reason for the not				
a)	Position/status	Chief Sales Officer and a p	rimary insider of Crayon Group Holding ASA		
b)	Initial Notification / Amendment	Initial			
3	Details of the issue)r			
a)	Name	Crayon Group Holding ASA	A		
b)	LEI	5967007LIEEXZXI98043			
4	Details of the trans	action:			
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group He	olding ASA, with ISIN NO0010808892		
b)	Nature of the transaction	Exercise and disposal/settl	ement of options/incentives shares		
c)	Price(s) and volume(s)	Exercise of options/ incentives shares:			
		Price	Volume(s)		
		NOK 53.60	100,000		
		NOK 0	4,785		
		Disposal/settlement of optic	ons/incentives shares:		
		Price	Volume(s)		
		NOK 144.7834	100,000		
		NOK 144.7834	4,785		
d)	Aggregated				
-,	information	Exercise of options/ incenti	ves shares:		
	— Aggregated	Price	Volume(s)		
	volume — Price	NOK 51.1523596	104,785		
		Disposal/settlement of option	ons/incentives shares:		
		Price	Volume(s)		
		NOK 144.7834	Volume(c)		

e)	Date of the transaction	23.06.2025
f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued.

1	Details of the perso	on discharging managerial re	sponsibilities/person closely associated		
a)	Name	Brede Huser N/A			
2	Reason for the not				
a)	Position/status	Chief Financial Officer and ASA	a primary insider of Crayon Group Holding		
b)	Initial Notification / Amendment	Initial			
3	Details of the issue	r			
a)	Name	Crayon Group Holding AS	Α		
b)	LEI	5967007LIEEXZXI98043			
4	Details of the trans				
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group H	lolding ASA, with ISIN NO0010808892		
b)	Nature of the transaction	Exercise and disposal/sett	lement of options/incentives shares		
c)	Price(s) and volume(s)	Exercise of options/ incentives shares:			
		Price	Volume(s)		
		NOK 0	6,166		
		NOK 0	1,339		
		Disposal/settlement of opti	ions/incentives shares:		
		Price	Volume(s)		
		NOK 144.7834	6,166		
		NOK 144.7834	1,339		
d)	Aggregated				
	information	Exercise of options/ incent			
	— Aggregated	Price	Volume(s)		
	volume — Price	NOK 0	7,505		
		Disposal/settlement of opti	ions/incentives shares:		
		Price	Volume(s)		
		NOK 144.7834	7,505		

e)	Date of the transaction	23.06.2025
f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued. The settlement is partly subject to deferred payment.

1	Details of the perso	on discharging managerial res	ponsibilities/person closely associated		
a)	Name	Kyle Stephen Mulholland N/A			
2	Reason for the not				
a)	Position/status		l with Melissa Mulholland, Chief Executive r of Crayon Group Holding ASA		
b)	Initial Notification / Amendment	Initial			
3	Details of the issue	۱ ۲			
a)	Name	Crayon Group Holding ASA			
b)	LEI	5967007LIEEXZXI98043			
4	Details of the trans	action:			
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Ho	Iding ASA, with ISIN NO0010808892		
b)	Nature of the transaction	Exercise and disposal/settle	ement of options/incentives shares		
c)	Price(s) and volume(s)	Exercise of options/ incentives shares:			
		Price	Volume(s)		
		NOK 0	338		
		NOK 0	535		
		Disposal/settlement of optic	ns/incentives shares:		
		Price	Volume(s)		
		NOK 144.7834	338		
		NOK 144.7834	535		
d)	Aggregated				
,	information	Exercise of options/ incentiv	ves shares:		
	— Aggregated	Price	Volume(s)		
	volume — Price	NOK 0	873		
		Disposal/settlement of optic	ns/incentives shares:		
		Price	Volume(s)		
		NOK 144.7834	873		
			0.0		

e)	Date of the transaction	23.06.2025
f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued. The settlement is partly subject to deferred payment.

1	Details of the perso	on discharging managerial res	consibilities/person closely associated			
a)	Name	Melissa Mulholland N/A				
2	Reason for the not	-				
a)	Position/status	Chief Executive Officer and ASA	a primary insider of Crayon Group Holding			
b)	Initial Notification / Amendment	Initial				
3	Details of the issue)r				
a)	Name	Crayon Group Holding ASA				
b)	LEI	5967007LIEEXZXI98043				
4	Details of the trans	action:				
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Ho	ding ASA, with ISIN NO0010808892			
b)	Nature of the transaction	Exercise and disposal/settle	ment of options/incentives shares			
c)	Price(s) and volume(s)					
		Price	Volume(s)			
		NOK 53.60	300,000			
		NOK 0	6,577			
		NOK 0	1,339			
		Disposal/settlement of option	ns/incentives shares:			
		Price	Volume(s)			
		NOK 144.7834	300,000			
		NOK 144.7834	6,577			
		NOK 144.7834	1,339			
d)	Aggregated information	Exercise of options/ incentiv	as charas.			
	— Aggregated	Price	Volume(s)			
	volume Price	NOK 52.2220346	307,916			
	- FILE	Disposal/settlement of options/incentives shares:				
		Disposal/settlement of option	ns/incentives shares:			
		Disposal/settlement of option	ns/incentives shares: Volume(s)			

e)	Date of the transaction	23.06.2025
f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued. The settlement is partly subject to deferred payment.

1	Details of the perso	on discharging managerial resp	oonsibilities/person closely associated		
a)	Name	Jon Birger Syvertsen N/A			
2	Reason for the not	-			
a)	Position/status	Chief Operating Officer and ASA	a primary insider of Crayon Group Holding		
b)	Initial Notification / Amendment	Initial			
3	Details of the issue	ا ۲			
a)	Name	Crayon Group Holding ASA			
b)	LEI	5967007LIEEXZXI98043			
4	Details of the trans				
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Hol	ding ASA, with ISIN NO0010808892		
b)	Nature of the transaction	Exercise and disposal/settle	ment of options/incentives shares		
c)	Price(s) and volume(s)	Exercise of options/ incentives shares:			
		Price	Volume(s)		
		NOK 53.60	200,000		
		NOK 0	4,612		
		Disposal/settlement of option	ns/incentives shares:		
		Price	Volume(s)		
		NOK 144.7834	200,000		
		NOK 144.7834	4,612		
d)	Aggregated				
	information	Exercise of options/ incentive			
	— Aggregated	Price	Volume(s)		
	volume — Price	NOK 52.3918441	204,612		
		Disposal/settlement of option	ns/incentives shares:		
		Price	Volume(s)		
		NOK 144.7834	204,612		
		NON 144.7034	204,012		

e)	Date of the transaction	23.06.2025
f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued.

~`	Nama	Matta Mam	
a)	Name	Mette Wam N/A	
2	Reason for the not	ification	
a)	Position/status	Board member and a prima	ry insider of Crayon Group Holding ASA
b)	Initial Notification / Amendment	Initial	
3	Details of the issue	er	
a)	Name	Crayon Group Holding ASA	
b)	LEI	5967007LIEEXZXI98043	
4	Details of the trans	action:	
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Ho	olding ASA, with ISIN NO0010808892
b)	Nature of the transaction Price(s) and	Exercise and disposal/settle	ement of options/incentives shares
c)		Exercise of options/ incentiv	ves shares:
	volume(s)		
	volume(s)	Price	Volume(s)
	volume(s)	NOK 0	
	volume(s)		Volume(s)
	volume(s)	NOK 0	Volume(s) 1,808
	volume(s)	NOK 0 NOK 0	Volume(s) 1,808 2,706 1,071
	volume(s)	NOK 0 NOK 0 NOK 0 Disposal/settlement of optic Price	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s)
	volume(s)	NOK 0 NOK 0 NOK 0 Disposal/settlement of optic Price NOK 144.7834	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s) 1,808
	volume(s)	NOK 0 NOK 0 NOK 0 Disposal/settlement of optic Price NOK 144.7834 NOK 144.7834	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s) 1,808 2,706
	volume(s)	NOK 0 NOK 0 NOK 0 Disposal/settlement of optic Price NOK 144.7834	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s) 1,808
d)	Aggregated	NOK 0 NOK 0 NOK 0 Disposal/settlement of optic Price NOK 144.7834 NOK 144.7834 NOK 144.7843	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s) 1,808 2,706 1,808 2,706 1,808 2,706 1,071
d)		NOK 0 NOK 0 NOK 0 Disposal/settlement of optic Price NOK 144.7834 NOK 144.7834	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s) 1,808 2,706 1,808 2,706 1,808 2,706 1,071
d)	Aggregated information — Aggregated	NOK 0 NOK 0 NOK 0 Disposal/settlement of optic Price NOK 144.7834 NOK 144.7834 NOK 144.7843 Exercise of options/ incentive Price	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s) 1,808 2,706 1,808 2,706 1,071
d)	Aggregated	NOK 0NOK 0NOK 0Disposal/settlement of opticPriceNOK 144.7834NOK 144.7834NOK 144.7843	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s) 1,808 2,706 1,808 2,706 1,808 2,706 1,071
d)	Aggregated information — Aggregated volume	NOK 0 NOK 0 NOK 0 Disposal/settlement of optic Price NOK 144.7834 NOK 144.7834 NOK 144.7843 Exercise of options/ incentive Price NOK 0	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s) 1,808 2,706 1,808 2,706 1,808 2,706 1,071
d)	Aggregated information — Aggregated volume	NOK 0 NOK 0 NOK 0 Disposal/settlement of optic Price NOK 144.7834 NOK 144.7834 NOK 144.7843 Exercise of options/ incentive Price	Volume(s) 1,808 2,706 1,071 ons/incentives shares: Volume(s) 1,808 2,706 1,808 2,706 1,808 2,706 1,071

e)	Date of the transaction	23.06.2025
f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued. The settlement is partly subject to deferred payment.

<u>~</u> `	Name	Donto Libora		
a)	Name	Bente Liberg N/A		
2	Reason for the not	ification		
a)	Position/status	Chief Human Resources Off Holding ASA	icer and a primary insider of Crayon Group	
b)	Initial Notification / Amendment	Initial		
3	Details of the issue)r		
a)	Name	Crayon Group Holding ASA		
b)	LEI	5967007LIEEXZXI98043		
4	Details of the trans	action:		
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Hol	ding ASA, with ISIN NO0010808892	
b)	Nature of the transaction	Exercise and disposal/settlement of options/incentives shares		
c)	Price(s) and volume(s)	Exercise of options/ incentiv	es shares:	
		Price	Volume(s)	
		NOK 53,60	100,000	
		NOK 0	4,933	
		Disposal/settlement of option		
		Price	Volume(s)	
		NOK 144.7834	100,000	
		NOK 144.7834	4,933	
d)	Aggregated			
d)	information	Exercise of options/ incentiv		
d)	information — Aggregated	Price	Volume(s)	
d)	information			
d)	information — Aggregated volume	Price	Volume(s) 104,933	
d)	information — Aggregated volume	Price NOK 51.0802131	Volume(s) 104,933	

e)	Date of the transaction	23.06.2025
f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Jens Rugseth N/A	
2	Reason for the notification		
a)	Position/status	Board member and a primary insid	er of Crayon Group Holding ASA
b)	Initial Notification / Amendment	Initial	
3	Details of the issue	ſ	
a)	Name	Crayon Group Holding ASA	
b)	LEI	5967007LIEEXZXI98043	
4	Details of the transa	action:	
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Holding ASA, with ISIN NO0010808892	
b)	Nature of the transaction	Exercise and disposal/settlement of options/incentives shares	
c)	Price(s) and volume(s)	Exercise of options/ incentives shares:	
		Price	Volume(s)
		NOK 0	1,339
		Disposal/settlement of options/incentives shares:	
		Price	Volume(s)
		NOK 144.7834	1,339
d)	Aggregated		
	information	Exercise of options/ incentives sha	
	— Aggregated	Price	Volume(s)
	volume — Price	NOK 0	1,339
	1 1100	Disposal/settlement of options/ince	ntives shares:
		Price	Volume(s)
		NOK 144.7834	1,339
e)	Date of the	23.06.2025	
	transaction		

f)	Place of the	Outside trading venue	
	transaction		
g)	Additional	The above transactions have been cash settled (net) by the issuer. No	
	information	shares have been issued. The settlement is subject to deferred payment.	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Lars Hatlen Larhammer N/A	
2	Reason for the notification		
a)	Position/status	Board member and a primary ins	ider of Crayon Group Holding ASA
b)	Initial Notification / Amendment	Initial	
3	Details of the issue	۱ ۲	
a)	Name	Crayon Group Holding ASA	
b)	LEI	5967007LIEEXZXI98043	
4	Details of the transa	action:	
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Holding ASA, with ISIN NO0010808892	
b)	Nature of the transaction	Exercise and disposal/settlement of options/incentives shares	
c)	Price(s) and volume(s)	Exercise of options/ incentives shares:	
		Price	Volume(s)
		NOK 0	1,339
		Disposal/settlement of options/incentives shares:	
		Price	Volume(s)
		NOK 144.7834	1,339
d)	Aggregated		
	information	Exercise of options/ incentives sh	
	— Aggregated volume	NOK 0	Volume(s) 1,339
	— Price		1,339
		Disposal/settlement of options/ind	centives shares:
		Price	Volume(s)
		NOK 144.7834	1,339
e)	Date of the	23.06.2025	
	transaction		

f)	Place of the	Outside trading venue	
	transaction		
g)	Additional	The above transactions have been cash settled (net) by the issuer. No	
	information	shares have been issued. The settlement is subject to deferred payment.	

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Grethe Helene Viksaas N/A		
2	Reason for the notification			
a)	Position/status	Board member and a primary inside	er of Crayon Group Holding ASA	
b)	Initial Notification / Amendment	Initial		
3	Details of the issue	Details of the issuer		
a)	Name	Crayon Group Holding ASA		
b)	LEI	5967007LIEEXZXI98043		
4	Details of the trans	action:		
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Holding ASA, with ISIN NO0010808892		
b)	Nature of the transaction	Exercise and disposal/settlement of options/incentives shares		
c)	Price(s) and volume(s)	Exercise of options/ incentives shares:		
		Price	Volume(s)	
		NOK 0	535	
	Disposal/settlement of options/incentives shares:		ntives shares:	
		Price	Volume(s)	
		NOK 144.7834	535	
d) Aggregated information Exercise of options/ incentives shares:		es:		
	 Aggregated 	Price	Volume(s)	
	volume — Price	NOK 0	535	
		Disposal/settlement of options/incer	ntives shares:	
		Price	Volume(s)	
		NOK 144.7834	535	
			·	
e)	Date of the	23.06.2025		
	transaction			

f)	Place of the	Outside trading venue	
	transaction		
g)	Additional	The above transactions have been cash settled (net) by the issuer. No	
	information	shares have been issued. The settlement is subject to deferred payment.	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Timothy Jay Herland N/A	
2	Reason for the notification		
a)	Position/status	Board member and a primary insid	ler of Crayon Group Holding ASA
b)	Initial Notification / Amendment	Initial	
3	Details of the issue	ſ	
a)	Name	Crayon Group Holding ASA	
b)	LEI	5967007LIEEXZXI98043	
4	Details of the transa	action:	
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Holding ASA, with ISIN NO0010808892	
b)	Nature of the transaction	Exercise and disposal/settlement of options/incentives shares	
c)	Price(s) and volume(s)	Exercise of options/ incentives shares:	
		Price	Volume(s)
		NOK 0	321
		Disposal/settlement of options/incentives shares:	
		Price	Volume(s)
		NOK 144.7834	321
d)	Aggregated information	Exercise of options/ incentives sha	9106.
	— Aggregated	Price	Volume(s)
	volume	NOK 0	321
	— Price		
		Disposal/settlement of options/ince	entives shares:
		Price	Volume(s)
		NOK 144.7834	321
e)	Date of the	23.06.2025	
	transaction		

f)	Place of the	Outside trading venue	
	transaction		
g)	Additional	The above transactions have been cash settled (net) by the issuer. No	
	information	shares have been issued. The settlement is subject to deferred payment.	