

Press Release

Smartoptics Achieves EcoVadis Gold and Accelerates Sustainability Initiatives

Oslo, Norway – June 26, 2025 – Smartoptics, a leading provider of optical networking solutions, today released its **2024 Sustainability Report**, showcasing major progress across environmental, social, and governance (ESG) dimensions, culminating in the prestigious **EcoVadis Gold** certification, placing Smartoptics in the top 5% of evaluated companies worldwide.

“Sustainability is not just an ambition – it’s a practical approach to building a more efficient, responsible, and resilient business,” said Magnus Grenfeldt, CEO of Smartoptics. “By integrating sustainable practices into our operations and engaging our partners and suppliers, we contribute to long-term value creation while reducing our environmental footprint.”

Smartoptics’ sustainability strategy is grounded in the principles of double materiality, aligning with the European Sustainability Reporting Standards (ESRS), the Corporate Sustainability Reporting Directive (CSRD), and the Norwegian Transparency Act. The company’s 5-year roadmap (2023–2027) sets measurable goals across emissions, resource use, employee engagement, and supply chain accountability.

Key Environmental Achievements

- Significant reduction in Scope 2 emissions by transitioning facilities in Oslo and Stockholm to 100% renewable energy.
- Waste recycling tripled, with 48% of total waste recycled in 2024 compared to 32% in 2023.
- Performed biodiversity and water risk assessment.
- Continued compliance with RoHS, REACH, the WEEE Directive and Grønt Punkt.

Strong Social Performance

- Smartoptics reported an NPS of 86, reflecting high customer satisfaction and trust.
- Certified as a Great Place to Work with a Trust Index of 87.
- Maintained zero lost-time injuries and no discrimination incidents in 2024.
- Adoption of a comprehensive grievance mechanism and enhanced DEI (Diversity, Equity & Inclusion) efforts.

Governance and Ethical Standards

- Strengthened governance with ISO 9001, ISO 14001, and ISO 45001 certifications.
- Full compliance with GDPR, global sanctions regimes, and the Conflict Minerals Act.
- Proactive supply chain due diligence, including annual CSR audits and on-site supplier visits.
- Customer-Centric Sustainability

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**About Smartoptics**

Smartoptics provides innovative optical networking solutions and devices for the new era of open networking. Our customer base includes thousands of enterprises, governments, cloud providers, Internet exchanges as well as cable and telecom operators. We have an open networking approach in everything we do which allows our customers to break unwanted vendor lock-in, remain flexible and minimize costs. Our solutions are used in metro and regional network applications that increasingly rely on data center services and specifications. Smartoptics is a Scandinavian company founded in 2006. We partner with leading technology and network solution providers such as Brocade, Cisco and Dell and have a global reach through more than 100 business partners.

For additional information about Smartoptics, please visit <https://www.smartoptics.com/>