



Strong Nordic presence: UnoMeter™ Safeti™ Plus wins tenders in Stockholm and Helsinki/Tampere; footprint established in Denmark with continuous growth

Oslo, June 24, 2025 – Observe Medical ("the Company" or "Observe Medical") is pleased to announce that UnoMeter™ Safeti™ Plus has been appointed exclusive winner of the tender in the largest region in Sweden, representing approximately 20% of the total Swedish market. In Finland UnoMeter™ Safeti™ Plus has been awarded the tender for Helsinki and Tampere which represents approx. 20% of the Finnish market, on a non-exclusive basis. In Denmark supply contracts have been signed and deliveries have commenced to 3 out of 5 healthcare regions, representing nearly 60% of the national market.

These market penetration activities and tenders were skillfully managed by Vingmed which is the Company's distribution partner for the Nordic region and is a reflection of the markets desire to get back to the quality level that UnoMeter™ Safeti™ Plus offers.

Historically the market share of UnoMeter™ Safeti™ Plus has been very high in the Nordic region and the market represents a market potential of approx. 40+ mill. NOK. in annual recurring revenue.

Jørgen Mann, CEO of Observe Medical, commented: "Winning major tenders and signing significant supply contracts in the Nordic region that historically has been a very strong home region, due to the legacy going back to company Unomedical which was based in Denmark, is another verification that no competitor has been able to replace UnoMeter™ Safeti™ Plus as the reference point for high quality and clinical performance".

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About Observe Medical

Observe Medical is a Nordic medtech company that develops, markets and sells innovative medtech products for the global market. The Company is committed to improving patient welfare and patient outcomes, improving clinical data accuracy and promoting positive health economics.

The Company seeks to drive growth by leveraging its expertise in sales and commercialization of its broad portfolio of medical technology products, mainly in urine measurement and ultrasound, in combination with targeted M&A and distribution. Observe Medical is working with a network of leading distributors to provide outstanding solutions for healthcare professionals globally.

The Company is headquartered in Oslo, Norway.

Further information is available at www.observemedical.com.