



Nordic Grocery Retailer orders over NOK 21 million of AI scales from StrongPoint

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(Oslo, 27 June 2025) StrongPoint, a grocery technology solution provider, announces that a Nordic grocery retailer has ordered over NOK 21 million of DIGI weighing scales integrated with Artificial Intelligence (AI) that provide instant product recognition, from StrongPoint.

“We are proud to support this customer with cutting-edge AI-powered retail technology solutions. We look forward to working with their team to explore how the solution can be integrated into other areas of store operations, helping to maximise the value of this powerful technology,” said Jacob Tveraabak, CEO of StrongPoint.

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.3 billion [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)