



Observe Medical receives first UnoMeter™ Safeti™ Plus orders from key Central and South American markets, representing 75% of the historic sales in the region

Oslo, July 11, 2025 – Observe Medical (“the Company” or “Observe Medical”) is pleased to announce that it has received first orders for UnoMeter™ Safeti™ Plus from distributors covering Argentina and the seven Central American countries. This comes in addition to a previous order already received from Chile.

These markets together represent approximately 75% of the Company's historic sales in the region. With a combined population exceeding 600 million, Central and South America offer a significant commercial opportunity, with an estimated market potential of NOK 90–100 million in annual recurring revenue for the UnoMeter™ portfolio.

Jørgen Mann, CEO of Observe Medical, commented:

“Central and South America represent important growth markets for Observe Medical, both geographically and financially. We are pleased to see renewed momentum in some of the region's most promising countries, and the reactivation of these markets is a strong endorsement of the UnoMeter™ product line. With local representation now in place, we expect to expand further into other attractive countries across the region. So far in 2025, we have received orders for UnoMeter™ products from over 40 countries, and we remain focused on continuing this positive global expansion”

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About Observe Medical

Observe Medical is a Nordic medtech company that develops, markets and sells innovative medtech products for the global market. The Company is committed to improving patient welfare and patient outcomes, improving clinical data accuracy and promoting positive health economics.

The Company seeks to drive growth by leveraging its expertise in sales and commercialization of its broad portfolio of medical technology products, mainly in urine measurement and ultrasound, in combination with targeted M&A and distribution. Observe Medical is working with a network of leading distributors to provide outstanding solutions for healthcare professionals globally.

The Company is headquartered in Oslo, Norway.

Further information is available at www.observemedical.com.