



Kid ASA – Second Quarter 2025 Results

Lier, 21 August 2025: Kid Group, a leading home and interior retailer in the Nordics, announces its financial results for the second quarter of 2025.

HIGHLIGHTS FOR THE QUARTER INCLUDE:

- Revenues for the Group increased by 7.3% to MNOK 856.4, positively impacted by the development in Kid Interior
- Gross margin decreased 0.9 percentage points to 62.3%, impacted by higher share of freight costs due to freight rates seen throughout 2024
- OPEX increased by 13.7%, impacted by the warehouse transition combined with significant currency effect
- EBITDA decreased by MNOK 12.4 to MNOK 189.1
- Net income impacted by non-recurring items related to warehouse transition (approx. MNOK 9), impairment (MNOK 25.0) and disagio reported as finance cost (MNOK 8.8)

"Kid Group delivered an all-time high revenue of MNOK 856.4 in Q2 2025, primarily driven by strong performance in Kid Interior. Operating expenses were impacted by the warehouse transition and significant currency effects. The new common warehouse became operational during the quarter and represents a key foundation for Kid Group's future expansion", says Marianne Fulford, CEO of Kid ASA.

The results will be presented in English at 08:30 CEST by CEO Marianne Fulford and CFO Mads Kigen as a live webcast hosted by Arctic Securities. A recorded version of the webcast will be made available at <http://investor.kid.no>.

Please sign up for the webcast with the following link:
<http://forms.cloud.microsoft/e/5GVUMwZhd5>

The quarterly report and presentation material will be available on <http://investor.kid.no> and <http://newsweb.no>.

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DISCLOSURE REGULATION:

This information is subject to the disclosure requirements pursuant to Section 5-12 of the Norwegian Securities Trading Act.