FINANSTILSYNET
THE FINANCIAL SUPERVISORY
AUTHORITY OF NORWAY

O PDMR	Closely associated person (natural person) Closely associated person (lega person)
Info about the one who i	reports
Last name	BANIK
First name	ABHIJIT SAHA
Business name	HUDDLY AS
Closely associated perso	on (legal person)
Business name	MULTIPLIKATOR AS
Org no.	988603708
Business name	MULTIPLIKATOR AS
LEI code	
Last name First name	Kolberg Kristian
Position / Role	Member of Board
Initial notification or am	endment to prior notification
Explenation of amendment	
Previous notification sent (08 Sep 2025) for Multiplikator AS had the wrong number of subscribed shares.
Details about the issuer o	or emission allowance market participant
Business name	Huddly AS
LEI number	213800D37JXCR1BKBZ39
Business name LEI number maversjon: 46345	



Description of the financial instr	ument/type of instrument		
Instrument	Share		
ISIN code	NO0013470534		
Name of the financial instrument			
Nature of the transaction			
Transaction type	Subscription		
Share option program			
The transaction is linked to an exce	rsise of a share option program	O Yes	No
Currency of the transaction			
Currency	NOK		
Price(s) and volume(s)			
Price per unit	11		
Volume	90 909		
Aggregated information			
Average price per unit	11.00000		
Aggregated volume	90 909		
Total amount	999 999.000000		
Date of the transaction			
Date	9/8/2025		
	,-, -,		
Place of the transaction			
Trading venue	XOFF - Outside a trading venue		

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O PDMR	Closely associated person (natural person) Closely associated person (legal person)
Info about the one who	reports
Last name	BANIK
First name	ABHIJIT SAHA
Business name	HUDDLY AS
Closely associated perso	on (legal person)
Business name	SONSTAD AS
Org no.	990168474
Business name	SONSTAD AS
LEI code	
Last name First name Position / Role	Jon Øyvind Chair of the Board
Initial notification or am • Initial	nendment to prior notification Amendment
	or emission allowance market participant
Business name	Huddly AS
LEI number	213800D37JXCR1BKBZ39
maversjon: 46345	

KRT-1500 Template for notification of transactions by persons discharging managerial responsibilities (PDMR) and persons closely associated with them Description of the financial instrument/type of instrument Instrument Share



Instrument	Share		
ISIN code	NO0013470534		
Name of the financial instrument			
Nature of the transaction			
Transaction type	Subscription		
Share option program			
The transaction is linked to an ex	ccersise of a share option program	O Yes	No
Currency of the transaction			
Currency of the transaction	NOK		
	, ion		
Price(s) and volume(s) Price per unit	11		
Volume	1 090 909		
	1 030 303		
Aggregated information			
Average price per unit	11.00000		
Aggregated volume Total amount	1 090 909		
	11 999 999.000000		
Date of the transaction			
Date	9/8/2025		
Place of the transaction			
Trading venue	XOFF - Outside a trading venue		
	Aori Odiside a trading vehice		

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O PDMR (Closely associated person (natural person) Closely associated person (legal person)
Info about the one who	reports
Last name	BANIK
First name	ABHIJIT SAHA
Business name	HUDDLY AS
Closely associated pers	con (legal person)
Business name	DIGITAL HVERDAG AS
Org no.	983213677
Business name	DIGITAL HVERDAG AS
LEI code	
First name Position / Role Initial notification or as	Bente Member of Board mendment to prior notification
Initial	○ Amendment
Details about the issuer	or emission allowance market participant
Business name	Huddly AS
LEI number	213800D37JXCR1BKBZ39
maversjon: 46345	



Description of the financial instru	ument/type of instrument	
Instrument	Share	
ISIN code	NO0013470534	
Name of the financial instrument		
Nature of the transaction		
Transaction type	Subscription	
Share option program		
The transaction is linked to an excer	rsise of a share option program	○ Yes ● No
Currency of the transaction		
Currency	NOK	
Price(s) and volume(s)		
Price per unit	11	
Volume	18 181	
Aggregated information		
Average price per unit	11.00000	
Aggregated volume	18 181	
Total amount	199 991.000000	
Date of the transaction		
Date	9/8/2025	
Place of the transaction		
Trading venue	XOFF - Outside a trading venue	

The person liable:		
O PDMR	Closely associated person (natural person)	Closely associated person (legal person)
Info about the one who	reports	
Last name	BANIK	
First name	ABHIJIT SAHA	
Business name	HUDDLY AS	
Closely associated perso	on (legal person)	
Business name	TAES INVEST AS	
Org no.	923415319	
Business name	TAES INVEST AS	
LEI code		
Last name	Jovik	
First name Position / Role	Anika Member of Board	
Initial	nendment to prior notification • Amendment	
Explenation of amendment Previous notification sent ((08 Sep 2025) for Taes Invest AS had the wrong o	category of transaction.
Details about the issuer o	or emission allowance market participant	
Business name	Huddly AS	
LEI number	213800D37JXCR1BKBZ39	
maversjon: 46345		

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Description of the financial instr	ument/type of instrument		
Instrument	Share		
ISIN code	NO0013470534		
Name of the financial instrument			
Nature of the transaction			
Transaction type	Subscription		
Share option program			
The transaction is linked to an exce	rsise of a share option program	○ Yes	No
Currency of the transaction			
Currency	NOK		
Price(s) and volume(s)			
Price per unit	11		
Volume	18 181		
Aggregated information			
Average price per unit	11.00000		
Aggregated volume	18 181		
Total amount	199 991.000000		
Date of the transaction			
Date	9/8/2025		
Place of the transaction			
Trading venue	XOFF - Outside a trading venue		

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The person liable:	
PDMR	Closely associated person (natural person) Closely associated person (legal person)
Info about the one who	reports
Last name	BANIK
First name	ABHIJIT SAHA
Business name	HUDDLY AS
About PDMR	
Last name	STENSEN
First name	ROSA INGIMUNDARDOTTIR
Position / role	CEO
Initial notification or an	nendment to prior notification
Initial	○ Amendment
Details about the issuer of	or emission allowance market participant
Business name	Huddly AS
LEI number	213800D37JXCR1BKBZ39

Skjemaversjon: 46345

9/8/2025 3:17:46 PM AR697724491



l persons closely assoc	THE FINANCIAL SUPERVISORY AUTHORITY OF NORWAY	
Description of the financial ins	strument/type of instrument	
Instrument	Share	
ISIN code	NO0013470534	
Name of the financial instrument		
Nature of the transaction	6.1	
Transaction type	Subscription	
Share option program		
The transaction is linked to an ex	cersise of a share option program	○ Yes ● No
Currency of the transaction		
Currency	NOK	
Price(s) and volume(s)		
Price per unit	11	
Volume	9 090	
Aggregated information		
Average price per unit	11.00000	
Aggregated volume	9 090	
Total amount	99 990.000000	
Date of the transaction		
Date	9/8/2025	
Place of the transaction		
Trading venue	XOFF - Outside a trading venue	

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KRT-1500 Template for notification of transactions by persons discharging managerial responsibilities (PDMR) and persons closely associated with them

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THE FINANCIAL SUPERVISORY
AUTHORITY OF NORWAY

The person liable:			
PDMR	Closely associated perso person)	n (natural Closely associated person (legal person)	
About PDMR			
Last name	BANIK		
First name	ABHIJIT SAHA		
Position / role	CFO		
	r amendment to prior notific	ation	
Initial	Amendment		
Details about the iss	uer or emission allowance m	arket participant	
Business name	Huddly AS		
LEI number	213800D3	37JXCR1BKBZ39	

Skjemaversjon: 46345



Description of the financial instr	ument/type of instrument		
Instrument	Share		
ISIN code	NO0013470534		
Name of the financial instrument			
Nature of the transaction			
Transaction type	Subscription		
Share option program			
The transaction is linked to an exce	ersise of a share option program	○ Yes	No
Currency of the transaction			
Currency	NOK		
Price(s) and volume(s)			
Price per unit	11		
Volume	9 090		
Aggregated information			
Average price per unit	11.00000		
Aggregated volume	9 090		
Total amount	99 990.000000		
Date of the transaction			
Date	9/8/2025		
Place of the transaction			
Trading venue	XOFF - Outside a trading venue		

FINANSTILSYNET
THE FINANCIAL SUPERVISORY AUTHORITY OF NORWAY

O PDMR	Closely associated person (natural person) Closely associated person (legal person)
Info about the one who	reports
Last name	BANIK
First name	ABHIJIT SAHA
Business name	HUDDLY AS
Closely associated perso	on (legal person)
Business name	SOM HOLDING AS
Org no.	918295267
Business name	SOM HOLDING AS
LEI code	
First name Position / Role	Stein Ove
Initial notification or an	nendment to prior notification
Initial	○ Amendment
Details about the issuer of	or emission allowance market participant
Business name	Huddly AS
LEI number	213800D37JXCR1BKBZ39
maversjon: 46345	



Description of the financial inst	rument/type of instrument		
Instrument	Share		
ISIN code	N00013470534		
Name of the financial instrument			
Nature of the transaction			
Transaction type	Subscription		
Share option program The transaction is linked to an exce	ersise of a share option program	○ Yes	No
Currency of the transaction			
Currency	NOK		
Price(s) and volume(s)			
Price per unit	11		
Volume	9 090		
Aggregated information			
Average price per unit	11.00000		
Aggregated volume	9 090		
Total amount	99 990.000000		
Date of the transaction			
Date	9/8/2025		
Place of the transaction			
Trading venue	XOFF - Outside a trading venue		

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THE FINANCIAL SUPERVISORY AUTHORITY OF NORWAY	

The person liable:			
• PDMR	Closely associ person)	ciated person (natural	Closely associated person (legal person)
Info about the one	who reports		
Last name	B	ANIK	
First name	A	BHIJIT SAHA	
Business name	Н	UDDLY AS	
About PDMR			
Last name	DE	EVOLD	
First name	JC	STEIN	
Position / role	Me	ember of the Board	
Initial notification	or amendment to p	rior notification	
Initial	○ Amendme	ent	
Details about the iss	uer or emission al	owance market particip	pant
Business name		Huddly AS	

Skjemaversjon: 46345



Description of the financial instru	ment/type of instrument		
Instrument	Share		
ISIN code	NO0013470534		
Name of the financial instrument			
Nature of the transaction			
Transaction type	Subscription		
Share option program			
The transaction is linked to an excers	sise of a share option program	○ Yes	No
Currency of the transaction			
Currency	NOK		
Price(s) and volume(s)			
Price per unit	11		
Volume	68 181		
Aggregated information			
Average price per unit	11.00000		
Aggregated volume	68 181		
Total amount	749 991.000000		
Date of the transaction			
Date	9/8/2025		
Place of the transaction			
Trading venue	XOFF - Outside a trading venue		

FINANSTILSYNET
THE FINANCIAL SUPERVISORY AUTHORITY OF NORWAY

O PDMR	Closely associated person (natural person) Closely associated person (legal person)		
Info about the one who	renorts		
Last name	BANIK		
First name	ABHIJIT SAHA		
Business name	HUDDLY AS		
Closely associated perso	n (legal person)		
Business name	KOLBERG MOTORS AS		
Org no.	918294554		
Business name	KOLBERG MOTORS AS		
LEI code			
Last name First name Position / Role	Kristian Member of Board		
Initial notification or am initial	endment to prior notification Amendment		
Details about the issuer of Business name	Huddly AS		
LEI number	213800D37JXCR1BKBZ39		
maversjon: 46345			



Description of the financial instrument/type of instrument			
Instrument	Share		
ISIN code	NO0013470534		
Name of the financial instrument			
Nature of the transaction			
Transaction type	Subscription		
Share option program			
The transaction is linked to an excer	rsise of a share option program	○ Yes	No
Currency of the transaction			
Currency	NOK		
Price(s) and volume(s)			
Price per unit	11		
Volume	818 181		
Aggregated information			
Average price per unit	11.00000		
Aggregated volume	818 181		
Total amount	8 999 991.000000		
Date of the transaction			
Date	9/8/2025		
Place of the transaction			
Trading venue	XOFF - Outside a trading venue		