

KRT-1500 Template for notification of transactions by persons discharging managerial responsibilities (PDMR) and persons closely associated with them

The person liable:

- ☐ PDMR ☐ Closely associated person (natural person) ☒ Closely associated person (legal person)

Info about the one who reports

Last name: BANIK
First name: ABHIJIT SAHA
Business name: HUDDLY AS

Closely associated person (legal person)

Business name: MULTIPLIKATOR AS
Org no.: 988603708
Business name: MULTIPLIKATOR AS
LEI code:

About PDMR

Last name: Kolberg
First name: Kristian
Position / Role: Member of Board

Initial notification or amendment to prior notification

- ☐ Initial ☒ Amendment

Explanation of amendment

Previous notification sent (08 Sep 2025) for Multiplikator AS had the wrong number of subscribed shares.

Details about the issuer or emission allowance market participant

Business name: Huddly AS
LEI number: 213800D37JXCR1BKBZ39

KRT-1500 Template for notification of transactions by persons discharging managerial responsibilities (PDMR) and persons closely associated with them

Description of the financial instrument/type of instrument

Instrument	Share
ISIN code	NO0013470534
Name of the financial instrument	

Nature of the transaction

Transaction type	Subscription
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Share option program

The transaction is linked to an exercise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency	NOK
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Price(s) and volume(s)

Price per unit	11
Volume	90 909

Aggregated information

Average price per unit	11.00000
Aggregated volume	90 909
Total amount	999 999.000000

Date of the transaction

Date	9/8/2025
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Place of the transaction

Trading venue	XOFF - Outside a trading venue
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Comment

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The person liable:

- ☐ PDMR ☐ Closely associated person (natural person) ☒ Closely associated person (legal person)

Info about the one who reports

Last name: BANIK
First name: ABHIJIT SAHA
Business name: HUDDLY AS

Closely associated person (legal person)

Business name: SONSTAD AS
Org no.: 990168474
Business name: SONSTAD AS
LEI code:

About PDMR

Last name: Eriksen
First name: Jon Øyvind
Position / Role: Chair of the Board

Initial notification or amendment to prior notification

- ☒ Initial ☐ Amendment

Details about the issuer or emission allowance market participant

Business name: Huddly AS
LEI number: 213800D37JXCR1BKBZ39

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Description of the financial instrument/type of instrument

Instrument	Share
ISIN code	NO0013470534
Name of the financial instrument	

Nature of the transaction

Transaction type	Subscription
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Share option program

The transaction is linked to an exercise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency	NOK
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Price(s) and volume(s)

Price per unit	11
Volume	1 090 909

Aggregated information

Average price per unit	11.00000
Aggregated volume	1 090 909
Total amount	11 999 999.000000

Date of the transaction

Date	9/8/2025
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Place of the transaction

Trading venue	XOFF - Outside a trading venue
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Comment

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Info about the one who reports

Last name: BANIK
First name: ABHIJIT SAHA
Business name: HUDDLY AS

Closely associated person (legal person)

Business name: DIGITAL HVERDAG AS
Org no.: 983213677
Business name: DIGITAL HVERDAG AS
LEI code:

About PDMR

Last name: Sollid
First name: Bente
Position / Role: Member of Board

Initial notification or amendment to prior notification

- ☒ Initial ☐ Amendment

Details about the issuer or emission allowance market participant

Business name: Huddly AS
LEI number: 213800D37JXCR1BKBZ39

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Name of the financial instrument	

Nature of the transaction

Transaction type	Subscription
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Share option program

The transaction is linked to an exercise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency	NOK
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Price(s) and volume(s)

Price per unit	11
Volume	18 181

Aggregated information

Average price per unit	11.00000
Aggregated volume	18 181
Total amount	199 991.000000

Date of the transaction

Date	9/8/2025
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Place of the transaction

Trading venue	XOFF - Outside a trading venue
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Comment

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Info about the one who reports

Last name: BANIK
First name: ABHIJIT SAHA
Business name: HUDDLY AS

Closely associated person (legal person)

Business name: TAES INVEST AS
Org no.: 923415319
Business name: TAES INVEST AS
LEI code:

About PDMR

Last name: Jovik
First name: Anika
Position / Role: Member of Board

Initial notification or amendment to prior notification

- ☐ Initial ☒ Amendment

Explanenation of amendment

Previous notification sent (08 Sep 2025) for Taes Invest AS had the wrong category of transaction.

Details about the issuer or emission allowance market participant

Business name: Huddly AS
LEI number: 213800D37JXCR1BKBZ39

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Description of the financial instrument/type of instrument

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Nature of the transaction

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Share option program

The transaction is linked to an exercise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency	NOK
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Price(s) and volume(s)

Price per unit	11
Volume	18 181

Aggregated information

Average price per unit	11.00000
Aggregated volume	18 181
Total amount	199 991.000000

Date of the transaction

Date	9/8/2025
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Place of the transaction

Trading venue	XOFF - Outside a trading venue
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Comment

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Info about the one who reports

Last name	BANIK
First name	ABHIJIT SAHA
Business name	HUDDLY AS

About PDMR

Last name	STENSEN
First name	ROSA INGIMUNDARDOTTIR
Position / role	CEO

Initial notification or amendment to prior notification

- ☒ Initial ☐ Amendment

Details about the issuer or emission allowance market participant

Business name	Huddly AS
LEI number	213800D37JXCR1BKBZ39

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Nature of the transaction

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Share option program

The transaction is linked to an excercise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency	NOK
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Price(s) and volume(s)

Price per unit	11
Volume	9 090

Aggregated information

Average price per unit	11.00000
Aggregated volume	9 090
Total amount	99 990.000000

Date of the transaction

Date	9/8/2025
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Place of the transaction

Trading venue	XOFF - Outside a trading venue
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About PDMR

Last name	BANIK
First name	ABHIJIT SAHA
Position / role	CFO

Initial notification or amendment to prior notification

- ☒ Initial ☐ Amendment

Details about the issuer or emission allowance market participant

Business name	Huddly AS
LEI number	213800D37JXCR1BKBZ39

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Share option program

The transaction is linked to an excersise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency	NOK
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Price(s) and volume(s)

Price per unit	11
Volume	9 090

Aggregated information

Average price per unit	11.00000
Aggregated volume	9 090
Total amount	99 990.000000

Date of the transaction

Date	9/8/2025
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Place of the transaction

Trading venue	XOFF - Outside a trading venue
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Comment

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Info about the one who reports

Last name: BANIK
First name: ABHIJIT SAHA
Business name: HUDDLY AS

Closely associated person (legal person)

Business name: SOM HOLDING AS
Org no.: 918295267
Business name: SOM HOLDING AS
LEI code:

About PDMR

Last name: Eriksen
First name: Stein Ove
Position / Role: CPO

Initial notification or amendment to prior notification

- ☒ Initial ☐ Amendment

Details about the issuer or emission allowance market participant

Business name: Huddly AS
LEI number: 213800D37JXCR1BKBZ39

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Share option program

The transaction is linked to an excercise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency	NOK
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Price(s) and volume(s)

Price per unit	11
Volume	9 090

Aggregated information

Average price per unit	11.00000
Aggregated volume	9 090
Total amount	99 990.000000

Date of the transaction

Date	9/8/2025
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Place of the transaction

Trading venue	XOFF - Outside a trading venue
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Info about the one who reports

Last name: BANIK
First name: ABHIJIT SAHA
Business name: HUDDLY AS

About PDMR

Last name: DEVOLD
First name: JOSTEIN
Position / role: Member of the Board

Initial notification or amendment to prior notification

- ☒ Initial ☐ Amendment

Details about the issuer or emission allowance market participant

Business name: Huddly AS
LEI number: 213800D37JXCR1BKBZ39

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Instrument	Share
ISIN code	NO0013470534
Name of the financial instrument	

Nature of the transaction

Transaction type	Subscription
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Share option program

The transaction is linked to an exercise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency	NOK
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Price(s) and volume(s)

Price per unit	11
Volume	68 181

Aggregated information

Average price per unit	11.00000
Aggregated volume	68 181
Total amount	749 991.000000

Date of the transaction

Date	9/8/2025
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Place of the transaction

Trading venue	XOFF - Outside a trading venue
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Comment

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Info about the one who reports

Last name: BANIK
First name: ABHIJIT SAHA
Business name: HUDDLY AS

Closely associated person (legal person)

Business name: KOLBERG MOTORS AS
Org no.: 918294554
Business name: KOLBERG MOTORS AS
LEI code:

About PDMR

Last name: Kolberg
First name: Kristian
Position / Role: Member of Board

Initial notification or amendment to prior notification

- ☒ Initial ☐ Amendment

Details about the issuer or emission allowance market participant

Business name: Huddly AS
LEI number: 213800D37JXCR1BKBZ39

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Nature of the transaction

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Share option program

The transaction is linked to an exercise of a share option program ☐ Yes ☒ No

Currency of the transaction

Currency	NOK
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Price(s) and volume(s)

Price per unit	11
Volume	818 181

Aggregated information

Average price per unit	11.00000
Aggregated volume	818 181
Total amount	8 999 991.000000

Date of the transaction

Date	9/8/2025
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Place of the transaction

Trading venue	XOFF - Outside a trading venue
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Comment

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