

Kid ASA

Kid ASA – Third Quarter 2025 Results

Lier, 6 November 2025: Kid Group, a leading home and interior retailer in the Nordics, announces its financial results for the third quarter of 2025.

HIGHLIGHTS FOR THE QUARTER INCLUDE:

- Revenues for the Group increased by 1.7% to MNOK 902.0, positively impacted by the Online development in Hemtex and Kid Interior
- Gross margin decreased 0.3 percentage points to 61.8%, slightly impacted by campaign activity
- OPEX increased by 12.0%, impacted by the warehouse transition and ramp-up combined with currency effect
- EBITDA decreased by MNOK 31.7 to MNOK 204.7
- Net income impacted by non-recurring items related to warehouse transition (approx. MNOK 8) and temporary elevated operating expenses due to inefficiency (approx. MNOK 10)
- Half-year dividend payment of NOK 2.50 per share, payable in November 2025.

“Kid Group delivered revenues of NOK 902.0 million in Q3 2025, supported by strong seasonal sales and continued category development. The transition to our new common warehouse marks a strategic milestone, though it temporarily increased costs and introduced logistical challenges that impacted revenues. We view these effects as short-term and part of our investment in future growth and operational efficiency. Kid Group remains well positioned to achieve its ambitious long-term targets”, says Marianne Fulford, CEO of Kid ASA.

The results will be presented in English at 08:30 CET by CEO Marianne Fulford and CFO Mads Kigen as a live webcast hosted by ABG Sundal Collier. A recorded version of the webcast will be made available at <http://investor.kid.no>.

Please join the webcast at the following link:

http://teams.microsoft.com/l/meetup-join/19%3ameeting_ZThhMWRLYTItODc0MS00NDFhLWIyODMtNzcwM2IwYWMxZjAz%40thread.v2/0?context=%7B%22Tid%22%3A%22853e8b83-4054-4eb9-8b26-ec6513dd213d%22%2C%22Oid%22%3A%22ba1f21a1-74d5-4d4a-8b8f-2f06d0c71a75%22%2C%22IsBroadcastMeeting%22%3Atrue%2C%22role%22%3A%22a%22%7D&btype=a&role=a

The quarterly report and presentation material will be available on <http://investor.kid.no> and <http://newsweb.no>.

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DISCLOSURE REGULATION:

This information is subject to the disclosure requirements pursuant to Section 5-12 of the Norwegian Securities Trading Act.