



Leading UK E-Commerce Retailer Selects StrongPoint for an AutoStore and Automation solution

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(Oslo, 22 January 2026) StrongPoint, a retail technology provider, is pleased to announce a contract awarded by a global ecommerce retailer to design and install their first AutoStore automated fulfilment centre in the UK. The value of the contract is approximately MNOK 100, estimated to be delivered over the next 12 months.

“This AutoStore and automation solution emphasize our commitment to provide all retailers with worldclass automated solutions using market leading technology. Our focus is now to deliver the best possible solution for the customer, leveraging our extensive experience in the retail e-commerce and automation sectors,” said Jacob Tveraabak, StrongPoint CEO.

“This project is further proof of how far we have progressed beyond our shopfitting heritage and how rapidly we are expanding our presence in automation. It demonstrates the growing trust major UK retailers place in StrongPoint to deliver advanced, future ready AutoStore solutions that strengthen their operations and support their long-term ambitions,” said Alex Eveleigh, StrongPoint SVP & MD for UK & Ireland.

Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 of the Norwegian Securities Trading Act.

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.3 billion [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)