

Press release

of Pyrum Innovations AG

Pyrum introduces new product names TTO and TTB

- Pyrum thermolysis oil and rCB receive new product names
- Clear distinction in quality and properties compared to other products
- No changes to the products' composition or quality

Dillingen / Saar, 6 March, 2026 – Pyrum Innovations AG (“Pyrum”, the “Company”, ISIN: DE000A2G8ZX8) is introducing new names for its recycled raw materials with immediate effect. The *thermolysis oil* previously known as recycled oil will in future be listed under the name TTO (ThermoTireOil). The previously used term *recovered Carbon Black* (rCB) will be replaced by the new designation TTB (ThermoTireBlack).

With this change of name, Pyrum aims to strengthen its brand identity and emphasize the independence and quality of its products. The background is that rCB and thermolysis oil available on the market do not consistently have the same specifications. For example, rCB does not consist solely of recovered carbon black but also contains inorganic additives from the tires. This results in different mixtures that are not suitable for all applications. Pyrum's products TTO and TTB are produced using the company's proprietary, patented thermolysis process and feature a precisely defined mixing ratio and specific properties that distinguish them from other products on the market and therefore require a clear designation.

Pascal Klein, CEO of Pyrum Innovations AG: “Our products are the result of years of development and intensive research. With the new designations TTO and TTB for our oil and our rCB, we make it clear that these are unique materials obtained from our unique thermolysis process.”

The products are manufactured in the thermolysis plant developed by Pyrum, in which rubber from end-of-life tires is broken down and returned to its basic components. TTB is already used in series production in tires and is also continuously receiving approvals for further applications, including conveyor belts, seals, as well as coatings and paints. TTO serves as a sustainable raw material for the production of a wide range of polymers – for example polyamides for clothing, plastic components such as car door handles, or even food packaging.

The transition to the new product names takes effect immediately and will be implemented step by step in all technical documents, certificates, communication materials and customer information. The products themselves remain unchanged in terms of composition and quality.



About Pyrum Innovations AG

Pyrum Innovations AG has revolutionised the recycling market for end-of-life tires. Since 2008, the company has been developing an innovative thermolysis technology that enables end-of-life tires and plastics to be recycled with virtually no emissions. The process can recover high-quality products such as TTO (ThermoTireOil) and TTB (ThermoTireBlack) which are used by renowned partners such as BASF, Continental and Schwalbe to manufacture new products. In this way, the company closes the material cycle and pursues a sustainable business model in line with climate targets. Since 2020, the first plant at the company's headquarters in Dillingen/Saar has been in continuous operation, and two further plants have been added as part of the site expansion in 2024. Prestigious certifications such as REACH and ISCC Plus prove the quality and sustainability of the products.

<https://www.pyrum.net/en/>

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