

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Trond K. Johannessen	
2	Reason for the notification		
a)	Position/status	Primary insider, CEO	
b)	Initial notification/ Amendment	Initial notification	
3	Details of issuer		
a)	Name	Pexip Holding ASA	
b)	LEI	549300S79JFZK79XBI07	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Description of the financial instrument, type of instrument Identification code	Share options in Pexip Holding ASA (ISIN: NO0010840507)	
b)	Nature of the transaction	Exercise of share options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		NOK 38.07	133,334 share options
d)	Aggregated information — Aggregated volume — Price	Exercised 133,334 share options at NOK 38.07 per share option. Aggregated volume: 133,334 share options. Aggregated price: NOK 5,076,025.38. He will receive net 70,667 shares.	
e)	Date of the transaction	2026-08-13	
f)	Place of the transaction	MIC: XOSL	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Øystein Dahl Hem	
2	Reason for the notification		
a)	Position/status	Primary insider, CFO	
b)	Initial notification/ Amendment	Initial notification	
3	Details of issuer		
a)	Name	Pexip Holding ASA	
b)	LEI	549300S79JFZK79XBI07	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Description of the financial instrument, type of instrument Identification code	Share options in Pexip Holding ASA (ISIN: NO0010840507)	
b)	Nature of the transaction	Exercise of share options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		NOK 38.07	53,334 share options
d)	Aggregated information — Aggregated volume — Price	Exercised 53,334 share options at NOK 38.07 per share option. Aggregated volume: 53,334 share options. Aggregated price: NOK 2,030,425.38. He will receive net 28,267 shares.	
e)	Date of the transaction	2026-08-13	
f)	Place of the transaction	MIC: XOSL	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Helge Hoff Hansen	
2	Reason for the notification		
a)	Position/status	Primary insider, Chief Operations Officer	
b)	Initial notification/ Amendment	Initial notification	
3	Details of issuer		
a)	Name	Pexip Holding ASA	
b)	LEI	549300S79JFZK79XBI07	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Description of the financial instrument, type of instrument Identification code	Share options in Pexip Holding ASA (ISIN: NO0010840507)	
b)	Nature of the transaction	Exercise of share options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		NOK 38.07	25,000 share options
d)	Aggregated information — Aggregated volume — Price	Exercised 25,000 share options at NOK 38.07 per share option. Aggregated volume: 25,000 share options. Aggregated price: NOK 951,750. He will receive net 13,250 shares.	
e)	Date of the transaction	2026-08-13	
f)	Place of the transaction	MIC: XOSL	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Patricia Ausetth	
2	Reason for the notification		
a)	Position/status	Primary insider, Chief Marketing Officer	
b)	Initial notification/ Amendment	Initial notification	
3	Details of issuer		
a)	Name	Pexip Holding ASA	
b)	LEI	549300S79JFZK79XBI07	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Description of the financial instrument, type of instrument Identification code	Share options in Pexip Holding ASA (ISIN: NO0010840507)	
b)	Nature of the transaction	Exercise of share options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		NOK 38.07	30,000 share options
d)	Aggregated information — Aggregated volume — Price	Exercised 30,000 share options at NOK 38.07 per share option. Aggregated volume: 30,000 share options. Aggregated price: NOK 1,142,100. She will receive net 15,900 shares.	
e)	Date of the transaction	2026-08-13	
f)	Place of the transaction	MIC: XOSL	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Ingrid Woodhouse	
2	Reason for the notification		
a)	Position/status	Primary insider, Chief People Officer	
b)	Initial notification/ Amendment	Initial notification	
3	Details of issuer		
a)	Name	Pexip Holding ASA	
b)	LEI	549300S79JFZK79XBI07	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
	Description of the financial instrument, type of instrument Identification code	Share options in Pexip Holding ASA (ISIN: NO0010840507)	
b)	Nature of the transaction	Exercise of share options	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		NOK 38.07	30,000 share options
d)	Aggregated information — Aggregated volume — Price	Exercised 30,000 share options at NOK 38.07 per share option. Aggregated volume: 30,000 share options. Aggregated price: NOK 1,142,100. She will receive net 15,900 shares.	
e)	Date of the transaction	2026-08-13	
f)	Place of the transaction	MIC: XOSL	