



Leading Regional Grocery Retailer in Spain Orders Vusion Connected Store Solutions from StrongPoint

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(Oslo, 27 October 2026), StrongPoint, a leading grocery technology provider, announces that a Spanish grocery retailer, has ordered Vusion solutions from StrongPoint to support the digital transformation of approximately 100 stores in Spain.

The solutions will help the grocery retailer enhance the shopper experience and improve how store teams manage day-to-day operations.

The retailer has ordered Vusion's EdgeSense connected shelf platform, Captana computer vision technology and Electronic Shelf Labels (ESLs). The rollout has recently begun and will continue over the next two years, reaching almost one million ESLs. StrongPoint Spain will be the main contractor, responsible for supply, installation, service and support.

Vusion's EdgeSense platform provides the intelligent infrastructure for the connected store, unifying real-time shelf intelligence with location-aware task guidance to help retailers operate with greater speed, precision and efficiency.

Vusion's Captana uses sensors and AI to monitor shelves, identifying stock issues and changes in fresh product condition. This will give the retailer better visibility of stock levels and product freshness, helping store teams respond faster and reduce fresh product loss and waste. It also supports the retailer's commitment to fresh and local products.

"We are very proud to have been chosen by this retailer. The project reflects the strength of our Spanish team, the opportunity in this important growth market, and the world-leading service and support we provide locally. As another project following the launch of our multi-faceted partnership with Vusion, this demonstrates both the potential and strategic importance of our collaboration," said Jacob Tveraabak, CEO of StrongPoint.

"Spain and the wider Iberian region, where we have been present for 15 years, are central to Vusion's strategic development and growth plan in Europe," said Sébastien Fourcy, SEVP EMEA at Vusion. "Together with StrongPoint, we are proud to support a forward-thinking retailer as it builds more efficient, more responsive and more customer-centric stores. By combining StrongPoint and Vusion solutions, we can deliver significantly enhanced performance that will help future-proof operations. More broadly, this offering can play a key role in enabling retailers to scale their e-commerce operations."

About StrongPoint

StrongPoint is a grocery retail technology company that makes grocery retailers more efficient and sustainable. With approximately 500 employees across Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and supported by a wide partner network, StrongPoint serves grocery and retail businesses in more than 20 countries.

The company provides a broad portfolio of in-store technologies, including electronic shelf labels in partnership with Vusion, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint also delivers end-to-end e-commerce solutions, covering in-store order picking, automated fulfilment, and multiple last mile options. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.4 billion [ticker: STRO].

www.strongpoint.com

About Vusion

Vusion is the global leader in AI-powered digitalization solutions for physical commerce, serving over 350 major retail groups in the world.

The Group develops technologies that bring together the Internet of Things (IoT), data, and artificial intelligence (AI) to power Connected Commerce — transforming physical stores into intelligent, efficient, and sustainable environments for retailers, associates, and shoppers. It provides stores with solutions for operational excellence, local ecommerce, data-driven commerce, and retail media & shopper experiences. Through its integrated ecosystem, comprised of three layers, Vusion Intelligence, Vusion Connect, and Vusion Retail IoT, Vusion delivers the Artificial Intelligence of Things (AioT) for retail, helping the industry unlock higher performance, better experiences, and more responsible growth.

www.vusion.com

Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 of the Norwegian Securities Trading Act.

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Attachments

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